

Annual Review of Public Health:

Priority actions 2022-2023



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Front cover image: Salterton Road, wildflowers © EDDC

Annual Review of Public Health priority actions 2022-2023

"Improving health and wellbeing for residents and communities across East Devon"

1. Introduction and background

Public health is the science and art of preventing disease, prolonging life and promoting health through the organised efforts of society. We use the term 'public health' to cover physical *and* mental health and wellbeing of everyone in our district.

Each year we look back on our work and review how we met the targets and aspirations of our Public Health Strategic Plan. Throughout 2022/23 teams from across the council worked together, in some cases still taking on different roles to support the health and wellbeing of our residents as we emerged from the pandemic and moved into recovery phase.

As we reflect on our work over the past year, how can local leaders ensure that health is a better understood element of decision-taking? It is important to remember that these activities also align closely with our golden threads of poverty and climate emergency.

Data from Public Health England, the NHS, and Devon County Council provides a mechanism for evidencing, prioritising and monitoring health and wellbeing issues and reducing health inequalities across our district. We use this evidence-based data to guide and plan our public health work within the council and with our partners. Our public health activities align with national, regional and local indicators and priorities.

East Devon's <u>Public Health Strategic Plan 2019-23</u> identified three overarching aims which hope to mitigate the differences in life expectancy and healthy life expectancy between communities:

- 1. To help more people to be healthy and stay healthy
- 2. To enhance self-care and support community resilience
- 3. To integrate and improve support for people in their homes.

2. Summary of council public health actions by service 2022-2023

This Review of activities supporting health and wellbeing covers the period 2022-23. It has been compiled primarily from the key achievements reported in <u>East Devon District</u> <u>Council's Service Plans</u>. It is not intended to be a comprehensive list of all activities, but to provide a flavour of work by each of our services.

The Review celebrates our efforts and our commitment to activities which benefitted people's physical health and mental wellbeing across East Devon. It shows how we care for equalities, fairness and levelling up.

2.1 Communications, Digital Services & Engagement

The <u>Communications</u>, <u>Digital Services and Engagement</u> Service shares information with residents, tenants and visitors. The team supports the council in engaging with children and young people, the public, voluntary and community groups, staff, councillors, town and parish councils and others. They manage council funding streams for the voluntary, community and social enterprise sector, and they also offer other support to local not-for-profit groups. The team coordinates the Homes for Ukraine scheme on behalf of the council. Work seen to support health and wellbeing during 2022/23 included:

- i. Facilitating and operating the Homes for Ukraine scheme.
- ii. Distributing grants to voluntary community and social enterprise sector including the East Devon Action for Poverty Fund.
- iii. Improving engagement with our local communities using new software *Commonplace*.
- iv. Supporting the communication priorities of the council such as the winter pressures plan and the East Devon local plan.
- v. Procuring and operation of a Community Voluntary Service.
- vi. Supporting delivery of residents' updates, e-newsletter, social media channels and website.



East Devonly comms message © EDDC

2.2 Countryside and Leisure

The purpose of the <u>Countryside and Leisure Service</u> is to provide a more beautiful natural environment and to help make East Devon a more vibrant cultural ecosystem. Health and wellbeing benefits are delivered through all the Service's work programmes. This is a summary of activities delivered which benefited health and wellbeing in 2022/23:

Countryside and leisure

- Developing and adoption of EDDC's Leisure & Built Facilities Strategy and Delivery Plan 2021-32 Adoption of the Strategy by Full Council in July 2022, providing a roadmap for the next 10 years for reviewing and repurposing the Council's commitments to leisure.
- ii. Refurbishing Colyton GS all-weather pitch in September 2022.
- iii. Carrying out a site options appraisal to identify shortfall in leisure facility provision, in particular for Cranbrook.
- iv. Developing the Biodiversity Chapter of the New East Devon Local Plan providing stronger policy protection for biodiversity and a better quality of development, which is of benefit to people and biodiversity.
- v. Delivering *Wild Honiton* project as a local Nature Recovery Network pilot:
 - Targeting green space improvements to existing EDDC green spaces –for wildlife, access and recreational enhancements.
 - Developing new volunteering opportunities
 - Developing links to Honiton's GP referral and social prescribing programme.
 - Discussing with neighbouring landowners improvements to access and circular walks; then developing engagement activities including art and activity trails and link green spaces with town centre through these trails.
- vi. Volunteering with the Countryside Team has built to 275 volunteers actively engaged in 2022/23, who between them accumulated 2967 hours towards our wildlife conservation efforts.
- vii. Engaging 68 groups consisting of 2075 people and generating £13,170 income via the Countryside team's Environmental Education programme.



Countryside officer © EDDC

Arts and culture

- i. Developing the Culture Strategy for East Devon 2022-31 and Action Plan. Key achievements in 2022/23.
- Delivering 'Creative Communities' exhibition and engagement programme; including facilitating Cultural Strategy through the ACED network, Creative Cabin; Secret Garden @ THG; Ocean partnership; Abode of Love Exmouth; Digital programme; Diversity and Inclusion training; Climate Conversations behaviour change workshops.
- iii. THG managing the Arts and Culture East Devon (ACED) Network: Delivered 3 ACED Network meetings in 2022; 400 members signed up representing the creative arts and cultural sector in East Devon; growing membership and delivering networking and training events.
- iv. Re-engaging core audiences who have lapsed during the pandemic via THG's audience development and participation programme 2022/23; increasing diversity of our audiences; building the audience for contemporary artGrow volunteer pool with the addition of 10 more volunteers; re-establishing core workshop offer and youth programme.
- v. Helping to deliver the development of the Culture Strategy through EDDC's ACED Forum consultations and workshops.
- vi. Providing a variety of affordable entertainment for all ages at the Manor Pavilion Theatre.



Thelma Hulbert Gallery event © EDDC

2.3 Environmental Health, Private Sector Housing, Climate and Public Health

The <u>Environmental Health Service</u> works across a range of areas to influence decisions and to control a range of behaviours and environmental factors that can affect the health and wellbeing of people in East Devon.

Our Public Health Strategic Plan 2019-23 is evidence-based. It identifies priority areas and activities within East Devon so that our service and the other services can tackle inequalities by focusing on communities and groups with the greatest need. We have a key role in contributing to public health and wellbeing of our local communities in ways not available to other agencies such as NHS bodies. To achieve this, we work with our communities and with many local partners to reduce health inequalities across East Devon.

Some of our activities directly improving health and wellbeing, done in 2022/23 included:

Public Health Project Officer

- Contributing to and providing support for NHS organisations e.g. Eastern Locality Forum [ELF, part of the Integrated Care System "One Devon"], Eastern Local Care Partnership [LCP], and community health & wellbeing groups e.g. Woodbury Exmouth Budleigh [WEB] Board and other local health forums as required.
- ii. Contributing to WEB Area Population Health Management NHS working group, sharing contacts, identifying relevant evidence to help select suitable activities and bringing in EDDC services e.g. Private Sector Housing re fuel poverty.
- iii. Supporting a local GP with his blood-pressure monitoring project in Littleham.
- iv. Initiating and co-chairing WEB Loneliness & Isolation group meetings.
- v. Contributing to Eastern LCP Loneliness & Social Isolation Steering Group.
- vi. Contributing to DCC Smoke Free Alliance Strategy Report asking for refugees /asylum seekers to be included, and for the waste/disposal of vapes to be considered; both points were added into the plan.
- vii. Managing DCC's invitation to free online Alcohol Change UK training in Cognitive Impairment for relevant front-line officers.
- viii. Following up DCC's offer of playground smoking signs liaising with Streetscene to arrange installation in spring 2023.
- ix. Facilitating awareness of making every contact count [MECC] offer making introductions for various East Devon groups; supporting Seachange's session.
- x. Continuing to monitor local covid data for SMT, and ready to work with DCC and colleagues in any covid support work as required: including support for central government data protection requirement to remove personal details of shielded residents; and investigating for our CEO implications of Covid Public Inquiry.
- xi. Researching and writing a regular stream of evidence-based health and wellbeing messages for staff, residents, members, and/or tenants; shared by tweeting and in newsletters via Comms. E.g. writing the content for a special issue on food in June; tweeting and writing copy for Secondhand September; supporting campaigns such as Stoptober and World Mental Health Day.

- xii. Helping to improve mental health submitting options and business case then put in place one-off grants for two local CICs to expand their services to children and to parents/carers Nov 22- Mar 23.
- xiii. Arranging for HR to use a share of the mental health budget for staff wellbeing.
- xiv. Proposing and arranging staff-facing health & wellbeing project budget-conscious plant-based online cookery sessions, working with HR & climate officer, and local charity Project Food.
- xv. Attending and contributing to Devon Food Strategy launch and action-planning day.
- xvi. Providing ongoing assistance to the Poverty Working Panel, Strategic Lead and Democratic Services - leading a substantial project to monitor the council's progress against the Poverty Action Plan.
- xvii. Writing, publishing and presenting our Public Health Annual Review for 21/22 celebrating and informing actions across the council.
- xviii. Writing, publishing and presenting our Public Health Implementation Plan, after working with Service Leads to inform public health priorities for 23/24.



Grant-funded mental health ambassador work © HeadsUP CIC

Business Support

- i. Maintaining a first point of contact for Environmental Health enquiries.
- ii. Responding pro-actively to enquiries and complaints, providing advice and support to residents, businesses and visitors.

Environmental Protection

- i. Reviewing and delivering Pest Control Service.
- ii. Reviewing local air quality monitoring data and considering any appropriate action indicators are that local air quality continues to be good.
- iii. Working to raise walk-to-school awareness and possible project.
- iv. Completing a successful "Responsible Dog Owners" campaign during the summer.
- v. Completing a Public Health Funeral service review and continuing to provide public health funerals for those residents who have no-one able to do this.

Emergency Planning, Community Safety & Anti-Social Behaviour

- i. Updating corporate Emergency Plan and Business Continuity Plan.
- ii. Championing safeguarding and embedding good safeguarding practice in the organisation.
- iii. Monitoring current status of Covid and ensuring internal departments and local partners are sighted on any developments.
- iv. Co-ordinating responses to a number of emergency situations including weather events; flooding; fuel concerns; NHS/Ambulance high demand impacts etc.
- v. Monitoring national updates to ensure responses for ongoing emergencies such as Avian Bird Flu, Covid, and Monkeypox are consistent across Devon and within national guidelines.

Corporate Health & Safety

- i. Providing comprehensive Covid guidance, and overseen a range of risk assessments, dynamic risk assessments and safe systems of work.
- ii. Maintaining oversight and links with partners in respect of Avian Flu and Covid-19.

Commercial Premises

- i. Working towards the Local Authority Recovery Plan, restoring programmes of planned food hygiene interventions.
- ii. Providing regular Safety Advisory Group (SAG) meetings to oversee public safety at major events in the district.
- Responding to and investigating as necessary, Health and Safety RIDDOR reported serious workplace accidents, occupational diseases and specified dangerous occurrences (near misses).
- Responding to and/or investigating UKHSA reported notifiable infectious diseases across the district and continuing to respond to significant public health events where necessary, such as COVID-19, Avian Flu and Mpox.
- v. Providing adequate arrangements for enforcement of health and safety across the district in line with the National Local Authority Enforcement Code.
- vi. Completing monthly sampling of LED Community Leisure swimming pools, routine sampling of shellfish beds for classification purposes and targeted food sampling including UKHSA national surveys.



Food safety inspection © EDDC

Private Sector Housing

- i. Completing home accommodation inspections and assessing suitability for the Homes for Ukraine scheme.
- ii. Improving energy efficiency of residential premises by providing advice, guidance and financial assistance through collaborative working with E.ON Energy and DCC.
- iii. Delivering £1.4 million grants and financial assistance for the Better Care Fund/Disabled Facilities Grants for improvements and adaptation of applicants' homes.
- iv. Sampling 263 private water supplies to ensure that private water supplies were wholesome and fit for human consumption.
- v. Bringing two long-term empty homes back into use.
- vi. Supporting tenants in private rented accommodation with damp, mould and excess cold in collaboration with Financial Resilience and Benefits and external energy charity via Winter Resilience project.
- vii. Holding a Landlord Forum to provide advice and information on energy efficiency measures and updates on new legislation for private landlords.
- viii. Developing a hoarder protocol to work with multiple agencies to support hoarders.



Ukraine support provided by East Devon District Council Screenshot of EDDC webpage

2.4 Finance

The <u>Finance Service</u> includes the Customer Service Centre and the Revenues and Benefits Team. The Benefits team provides means-tested financial support in respect of housing and council tax costs, and now includes Financial Resilience Officers to support the Council's Poverty Strategy. The Customer Service Centre is the first point of contact to the Council, and are also supporting implementation and administration of government support schemes – initially for Covid and now to support residents with the cost of living crisis.

Government Grant Administration

The Revenues, Benefits and Corporate Customer Services teams have led delivery of numerous financial schemes to support businesses and residents initially impacted by Covid and now to support residents with rising household bills, in particular energy costs. Since the start of 2022 the teams have been delivering on:

- i. Business Support schemes:
 - Omicron Hospitality and Leisure Grant (OHLG) scheme January to March 2022.
 - Covid Additional Relief Fund (CARF) January to 30 September 2022.
- ii. Residents Support Schemes:
 - Energy Rebate: main scheme and discretionary scheme. £7.265m was paid to 50,035 households in East Devon.
 - Household Support Fund April 2022 to September 2022: 3667 payments totalling £330,030. A further £111,670.00 was allocated to East Devon.
 - Household Support Fund 3 (October 2022 March 2023): £323,033.00 allocated to support households struggling with the cost of living over the winter.
 - Homes for Ukraine scheme: started April 2022 administering payments to hosts and guests.
 - Reviewing and proposing changes to Council Tax Reduction Scheme from April 23
 - New Cost of Living Hardship Fund: to investigate creating an additional scheme to support residents with the cost of living crisis.
 - The team have performed well in processing new claims and change-incircumstances for housing benefits.



Finance team © EDDC

2.5 Governance and Licensing

The Licensing team in the <u>Governance and Licensing</u> Service assists clients to run their businesses effectively, contributes to the welfare of residents and visitors, and promotes a vibrant and sustainable future. During the year of 22/23, work by the teams included:

- i. Purchasing vacant land needed to create new Country Park at Shercroft, Broadclyst.
- ii. Granting long-term Lease to new Skatepark Trustee Company at Axminster Skate Park.
- iii. Taking enforcement involving suspension of taxi licences where the driver posed a risk to public safety.
- iv. Continuing support to the district's taxi industry to maintain sufficient income through further fare increases.
- v. Providing contact and support to existing and to new business ventures in the hospitality industry and taxi trade to help them run their businesses effectively.



New public space, Broadclyst © EDDC

2.6 Growth Development and Prosperity

The <u>Growth, Development and Prosperity Service</u> focuses on achieving integrated social, economic and environmental outcomes and the delivery of sustainable development. Alongside delivery of major projects, the team works to strengthen economies and ensure our market, coastal towns and rural areas can thrive. Work seen to contribute to health and wellbeing during the past year included:

- i. Progressing projects for the Green Infrastructure Strategy including Clyst Valley Regional Park.
- ii. Achieving the goal of The Routes for Roots programme to get people active outdoors including:
 - Planting 1,000 trees to restore an orchard, with 60 children from Broadclyst Primary School.
 - Holding Cranbrook's first outdoor theatre.
 - Delivering with THG, a family fun day for over 100 children and adults called "Unearthing Cranbrook's hidden stories".
 - 65 people exploring the Clyst Valley green lanes using Co-bike rides.
- iii. Distributing 1,175 approved Additional Restrictions Grants (ARG) to struggling local businesses.
- iv. Delivering our £2.1m Innovation & Resilience Fund to support 51 local businesses.
- v. Developing our successful UKSPF Investment Plan and unlocking DLUHC funding for projects including Action on Poverty Fund, East Devon Council for Voluntary Service, and Active Travel Fund.
- vi. Supporting local delivery of 13 Community Renewal Funded projects.
- vii. Acquiring land in Cranbrook town centre.
- viii. Commissioning a feasibility study to bring forward Cranbrook's health and wellbeing hub.
- ix. Acquiring land in the Broadclyst station area to create a new area of Suitable Alternative Natural Greenspace serving residents in the local area.
- x. Opening the first phases of the new Suitable Alternative Natural Greenspace at South West Exeter, bringing new publicly accessible space.
- xi. Continuing to deliver the Devon Loves Dogs project's programme of events, pit stops and guided walks to promote responsible dog ownership.
- xii. Completing the Long Lane improvement scheme, leading to employment, a new bus loop and pedestrian and cycling links.

2.7 Housing service

The over-riding <u>Housing Service</u> vision is to deliver a decent home for all residents of East Devon, complementing the Council Plan priority of Better Homes and Communities for All. Delivery is consistent with the Council's Public Health Strategic Plan to ensure we help more people be and stay healthy, enhance self-care and community resilience, and improve support for people in their own homes. During this review period, activities have included:

- i. Successfully bid for and making effective use of Rough Sleeper Initiative (RSI) funding via the Department for Levelling Up, Housing and Communities (DLUHC).
- ii. Delivering positive service for customers e.g. shown by low number of requests for homelessness decision reviews.
- iii. Demonstrating positive outcomes for homeless applicants through demand.

- iv. Implementing and ongoing work with the Housing Services Improvement Plan to address concerns within the Housing Services team.
- v. Maintaining a high proportion of rent and service charge collection and continuously improving rent and income management arrangements with pro-active initiatives such workshops where targeted tenants receive intensive support.
- vi. Reviewing the focus of our Community Development work:
 - Jointly coordinating the Fair Share scheme delivering food to twelve vulnerable families each week of the year.
 - Supporting the Friends of Higher Brook Meadow Green to carry out consultation for planters the Group have raised £18K.
- vii. Delivering nine surgeries at our community centres for 111 sheltered housing tenants providing advice and support on rents, repairs, benefits, financial resilience and any other issues raised (more events planned for the second half of 22/23).
- viii. Responded to the Cost Of Living Crisis with housing specific objectives, including:
 - Opening Community Centres as part of the national warm spaces initiative.
 - Setting aside a hardship fund of £50k for tenants.
 - Considering relevant workshops to help tenants in specific areas such as financial resilience/ keeping warm/ energy efficiency measures in their homes.
 - Targeting a 'cost of living crisis' edition of *Housing Matters* to share relevant information to as many tenants as possible.



Housing visit ©EDDC

2.8 HR and Payroll Service

The purpose of the <u>HR Service</u> is to develop skills, policies and practices so that people are *Happy Healthy Here* in an organisation that is both supportive and legal. All of our work is underpinned by relevant equality, diversity and inclusion legislation and good practice.

As a large employer our HR policies and practices can directly support economic prosperity, and act as an exemplar for other local employers. Work relating to health and wellbeing during 2022/23 included:

- i. Developing then signing-off Reward Review proposals new arrangements include the Council becoming a Real Living Wage Employer.
- ii. Continuing Happy Healthy Here promotion: including completing StreetScene operational hand arm vibration and audio health and safety assessments, refresh of the Mental Health First Aider network and use of some of the one-year mental health monies to support staff mental health and wellbeing.



EDDC Worksmart 2022+ logo

2.9 Place, Assets and Commercialisation

The <u>Place, Assets and Commercialisation Service</u> delivers place-making projects across the council's own portfolio as well as through working with others, and the efficient and effective management of the council's assets. The focus is on delivering investment and development in priority locations in East Devon to enhance our places and their communities. Activities which could contribute to health and wellbeing included:

- i. Supporting the HRA with Right to Buy Requests.
- ii. Completing a public consultation process for place-making in Exmouth over the summer of 2022.
- iii. Securing £160,000 to appoint place-making consultants for Exmouth Town and Seafront in early 2023.
- iv. Completing the Community Asset Transfer Procedures in September 2022.
- v. Continuing work on the Devon Place Board work on Seaton and Axminster, completing the Urban Renewal Strategies for both towns.
- vi. Completing the resource- intensive Welcome Back Fund, achieving 100% success on the claims made.
- vii. Delivering / committing to three-year Capital Programme approved works including:
 - Roof replacement works corporate and leisure facilities.
 - H&S internal refurbishment and improvement works leisure facilities.
 - Refurbishment and replacement of specialist floor finishes leisure facilities.
 - Replacement of swimming pool plant.
 - Repair, replacement and upgrade of ventilation equipment leisure facilities.
- viii. Supporting and delivering Covid policy to ensure staff and visitors are safe when using council buildings and enabling staff to return to the office.
- ix. Contributing to and supporting delivery of recommendations of the strategic leisure review and future strategy Leisure Strategy now adopted.

2.10 Planning service

Planning is a means to deliver good growth, thriving communities and environmental care. It helps to create the places where people want to live, work, invest and visit; it can shape places and stimulate markets; it can have significant positive impacts on the physical and mental health and wellbeing of the community.

Overall the service aims to deliver well-designed and safe buildings that together create successful places that help to promote strong and vibrant communities. The Building Control team ensures that new homes and other buildings are constructed to the required standards and provide safe, efficient and healthy places to live and work.

Some of the <u>Planning Service</u>'s activities to support health and wellbeing during 2022/23:

- i. The Cranbrook Plan has been adopted.
- ii. Producing a draft Local Plan and consulting to publicise it and engage the community.
- iii. Working in partnership with neighbouring councils to procure consultants to produce a joint non-statutory plan to set out a vision for the wider area and infrastructure requirements.



Planning work © EDDC

2.11 StreetScene service

The <u>StreetScene</u> Service affects every resident and visitor through the broad range of service areas it covers; providing opportunities for health and wellbeing and environments that help to make a positive impact on our residents and visitors, by protecting and improving a Greener East Devon, and contributing to public health through sanitation services such as street cleansing, public toilets and recycling & waste collection. During 2022/23 their work contributing to health and wellbeing included:

- i. Supporting health and wellbeing by setting up two Friends of Groups in Sidmouth parks and gardens: Friends of Glen Goyle and Friends of Higher Brook Meadow.
- ii. Setting up three further volunteer groups which are in early development and due to expand in 2023 at: Manor Gardens, Exmouth; Seafield Gardens, Seaton, and Connaught Gardens, Sidmouth.
- iii. Retaining Green Flag awards at Manor Gardens, Exmouth; Seafield Gardens, Seaton, and Connaught Gardens, Sidmouth.
- iv. Entering Pride in Parks and won seven awards.
- v. Facilitating Love Parks week for the first time since 2019 and improving the program across a further 3 greenspaces, with a greater variety of activities to cater for a more diverse demographic.
- vi. Completing a chemical review audit and banned the use of Glyphosate and woody weed killers from September the 1st 2022.
- vii. Retaining Blue flag awards at Exmouth and Sidmouth; winning a new award at Seaton.
- viii. Winning seaside awards at Exmouth, Sidmouth, Seaton, Budleigh, and Beer.
- ix. Progressing disability access trial at Seaton: installing and piloting 85 metres of disability track matting on Seaton beach in partnership and shared funding with Seaton Town Council.
- x. Creating and adopting an Events Strategy to improve the use of our spaces for Events which support community, health and wellbeing and Culture as well as income generation.
- xi. Using Play Strategy principles of 'fairer provision' in Axminster Skatepark pathfinder project, with Play Strategy due to be adopted in early 2023.
- xii. Managing construction of phase 1 and 2 of Axminster skatepark to replace former timber and metal park closed in 2019; park now transferred to community charity.



StreetScene officer © EDDC

3. Summary

Most people want to be in better health. Although people are living longer, many are often in poorer health. We believe we have an overarching responsibility to consider health and wellbeing in all our council activities. Everything we do aims to ensure that East Devon is a place where people want to live, work, visit and enjoy life, while focusing on where there is greatest need.

Throughout 2022/23 teams from across the council worked together, in some cases still taking on different roles to support the health and wellbeing of our residents as we emerged from the pandemic and moved into recovery phase.

This Review celebrates our efforts and has aimed to summarise how each part of the council played its part in a joined-up approach to service delivery, continuing their support for our three health and wellbeing priorities:

- 1. To help more people to be healthy and stay healthy
- 2. To enhance self-care and support community resilience
- 3. To integrate and improve support for people in their homes.

Nationally, our experiences of COVID-19 revealed urgent truths about the way our society works, particularly when it comes to inequality. Going forward we should keep health uppermost in mind. Health and wellbeing, poverty and the climate emergency align closely and form golden threads running through our service delivery.

This review aims to take stock and to help local leaders ensure that health is a better understood and important element of decision-taking.

Helen Wharam Public Health Project Officer 20.07.23, final v 02.08.23



Sample smoke-free playground sign