

East Devon Public Health Plan - Priority Actions Implementation Plan

Priority Area 1: Active involvement in the Targeted Family Support Programme

Project	Brief Scope	Lead EDDC/PH	Partners	Milestones/ Timescales	Performance indicators
Targeted Family Support	Roll out of project across district	Housing-JR/LOL	Wide range of partners and Key Worker	Engage with East Devon cohort of families by September 2014	National payment by results indicators

Priority Area 2: Prevention of Cardiovascular Disease in priority communities

Project	Brief Scope	Lead EDDC/PH	Partners	Milestones/ Timescales	Performance indicators
Gain insight into acceptability and appeal	Work with Community Development Workers to understand how services could be more acceptable	Housing/CD	Environmental Health- (neighbourhood surveys?) Countryside	Research completed by December 2014	Scoping work completed
Align resources based on insight and research	Create multi-agency partnerships committed to deliver this action	CP/LOL	Leisure East Devon Health Promotion Devon Food for Life Partnership	Project plan in place by September 2014	Decrease in CVD cases
Commission services to fill gaps	Commission cooking skills courses to be delivered based on insights gained	EH/Steering group	Voluntary sector Children's centres Schools	Project plan in place by December 2014	Numbers attending services
Smoke free play areas	Identify 5 areas to place signs asking people to refrain from smoking in area	EH	Town and Parish councils Community Development Workers	Play Areas identified by December 2014 Opportunities to	Target achieved

				rollout project	
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Priority Area 3: Raising the levels of physical activity across the life-course

Project	Brief Scope	Lead EDDC/PH	Partners	Milestones/ Timescales	Performance indicators
Insight into who uses leisure centres	Understanding the customer needs and providing activities that encourage physical activity	CP	Leisure East Devon Countryside	Research completed by December 2014	Increase in numbers visiting leisure centres and other activities
Increase no. leisure providers registered with PA Finder tool	Promote the PA Finder tool to increase awareness of local opportunities	CP/LOL	Wide range of providers	Promotion completed by December 2014	Number of providers using the tool
Active Communities	Expand outreach work to encourage hard to reach groups	CP/Community Development	Leisure East Devon Countryside	First scheme in place by October 2014	Numbers participating in activities
Increase physical activity opportunities available within priority communities	Project to go beyond sports and leisure centre customers and encourage others into alternative physical activities	CP/Community Development	Leisure East Devon Countryside Housing	Expand existing schemes by January 2015	Numbers participating in activities

Priority Area 4: Falls Prevention

Project	Brief Scope	Lead EDDC/PH	Partners	Milestones/ Timescales	Performance indicators
Prevention Strategy Postural Stability Classes	Work with Westbank to implement Prevention Strategy Postural Stability Classes in 1 market town, linking with physio depts. and care homes	EH	Westbank NDHCT-Physio Depts Care Home staff and residents Community centres	Scheme in place by October 2014	Number of schemes active

Community based balance, stability and falls prevention classes	Develop locally delivered classes utilising community centres- available for all residents. Promoted by primary care/physios	EH/Leisure/Housing	Leisure East Devon Community Centre Leads Community Development Workers/Housing NDHCT-Physio Depts. Primary Care	Project in place by October 2014	Number of project active
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Priority Area 5: Emotional Health and Wellbeing

Project	Brief Scope	Lead EDDC/PH	Partners	Milestones/ Timescales	Performance indicators
Neighbourhood Health Watch	Support roll out/facilitate ID of target areas for NHW in district	EH	Churches Primary Care Elected members Community Safety Partnership-LAGs	Promotion campaign in place by January 2015	Number and effectiveness of schemes established.
Promotion of 5 Ways to Wellbeing within workforce	Workforce training/raising of awareness around 5WW	LOL	Health Promotion Devon EDDC Staff	Project in place by January 2015	Reduction in sickness absence and wellbeing measures
Insight into self harm and building resilience	Working group to explore issues around self harm and building resilience in Honiton	LOL	Honiton schools School nurse/Health visitors Youth service Children's centres Community development EDVSA Targeted Families Support Co-ordinator	Research completed by September 2014	Number of reported instances.

Priority Area 6: Action to address Poverty/support for those experiencing hardship

Project	Brief Scope	Lead EDDC/PH	Partners	Milestones/ Timescales	Performance indicators
Homemaker	Ensure that budgeting and financial assistance is available for hardship cases.	LJ	Housing/Benefits	Review of funding arrangements by December 2014	Numbers assisted and savings achieved
Food banks-insight	Ensure that food banks are secure and able to meet demand.	JG	Voluntary sector Housing	Review of Local Welfare Support scheme by December 2015	Number of customers served and donations secured
Credit Unions	Encourage the use of ethical Credit Unions and avoidance of loan sharks	JG	Housing	Campaign in place by October 2014	Increase in customer base and use of services
Apprenticeships/placements	Work with partners organisations to audit how many apprenticeships and work placements/tasters offered and pledge to increase activity	JG	Housing Countryside Human Resources Building Contractors	First apprentices in post by summer 2014	Number of apprentices created.