

East Devon District Council: Public Health Implementation Plan - Priority Actions 2018-19

Introduction

Data from Public Health England, the NHS, and Devon County Council provides a mechanism for monitoring and prioritising health and wellbeing issues and reducing health inequalities across our district.

The [Public Health Outcomes Framework](#) identifies four overarching indicators which highlight differences in life expectancy and healthy life expectancy between communities:

1. Improving the wider determinants of health
2. Health improvement
3. Health protection
4. Healthcare public health and preventing premature mortality.

Devon's Health and Wellbeing Board aims to improve health and promote health equality, as outlined in their Devon Joint Health and Wellbeing Strategy for 2016-19. Their strategy focuses on living well throughout life, covering five priorities:

1. A focus on children, young people and families
2. Living well
3. Good health and wellbeing in older age
4. Strong, safe and supportive communities
5. Life-long mental health.

For full report see [Devon Joint Health and Wellbeing Strategy for 2016-19](#)

Our public health activities align with these national and regional indicators and priorities. We use evidence-based data to guide and plan our public health work within the council and with our partners. Teams across the council are working together to implement the activities summarised in this Implementation Plan. Our Implementation Plan for 2018-19 is based upon activities stated in service plans available at: [Service plans 2018/19](#).

Service Plan actions

Countryside and Arts Service Plan – activities supporting health and wellbeing

Full Service Plan at: <http://eastdevon.gov.uk/media/2308673/countryside-arts-2018-19-final.pdf>

Council Actions

Adopt a Green Space Strategy, the purpose of which is to value and help protect our natural environment and implementation of Corporate policies and ambitions

Section 1: "what we do" – many of the activities outlined here actively support health and wellbeing

1. Deliver Countryside outreach work programme within targeted housing tenanted communities across East Devon collaborating with Community Development Workers on outdoor learning, health & wellbeing outputs.

Lead name

Health & wellbeing

Partners

1. A focus on children, young people and families
 2. Living well
 3. Good health and wellbeing in older age
 4. Strong, safe and supportive communities
 5. Life-long mental health.

Wide range of partners including LED,AONB, HALFF, DCC, Active Devon, LED, cycle businesses, Early Years, schools, volunteers; Honiton Memory Café, SWITCH, Honiton Children’s Centre, DCC’s Safe Place, Art4Parkinsons, ROC, MIND

Education Ranger

2. Co-ordinating with Active Devon, LED & Public Health Officer develop a programme of health walks, green gym project and GP referral scheme that helps to deliver the East Devon Public Health Plan through the Sport England Connecting Actively to Nature fund.	Service Lead & Countryside Team Leader (People)
4. Develop phase 2 of the Community Orchard project collaborating with Housing & Streetscene services that links to East Devon's Public Health Plan.	Service Lead & Countryside Team Leader (People)
5. Continue to ensure that high quality & accessible green space is being provided within Cranbrook as part of Phase 3 and the expansion areas plans and progress plans for the Resource Centre.	Service Lead, Cranbrook CP Ranger
7. Develop and submit a Wild Exmouth Heritage Lottery Fund bid for supporting volunteering, outdoor learning and public events programme on the town's LNRs and Valley Parks green spaces.	Countryside Team Leaders (People)
9. Deliver the new maths curriculum pack and assessment across East Devon schools that links the maths curriculum with the outdoor environment utilising EDDC LNRs as the learning resource area.	Education Ranger
14. THG to work with EDDC's Housing tenants to run an exhibition.	THG team
16. The delivery of the THG's outreach learning programme with funding from ACE.	THG team

30. Support the delivery of EDDC Green Space Plan 2016-2026 and implementation of Corporate policies and ambitions through the GSP Implementation Group

30. Service
Lead –
Country-
side &
Leisure +
Street-scene

31. Develop closer collaboration between all Service areas with LED Outreach work areas to help deliver East Devon Public Health Plan targets e.g Sport England’s Connecting Actively to Nature funds.

Service Lead
& Team
Managers,
EDDC Public
Health
Officer
AONB + LED
Outreach
Officer

Key Service Objectives

Continue to support the work of Villages in Action through its new delivery body Carne to Cove ensuring that East Devon's rural communities benefit from high quality cultural & artistic performances.

Co-ordinating with Active Devon, Led & Public Health Officer develop a programme of health walks, green gym project and GP referral scheme that helps to deliver the East Devon Public Health Plan through the Sport England Connecting Actively to Nature fund. Active Ageing award from Sport England - £750,000 5 year project, to help those 55yrs+ to become more active outdoors/in nature and to improve their health and wellbeing. Project to deliver focus groups with tenants within Exmouth, Seaton and Axminster working with Age UK. Groups to gather key evidence to help inform activities to support in the delivery stage. From May 2018 the project will be agreeing SLA's with partners (27 in total) across Devon to deliver a programme of activities that will work with target of 15,000 people county-wide. Deliver Countryside outreach work programme within targeted housing tenanted communities across East Devon collaborating with Community Development Workers on outdoor learning, health & wellbeing outputs.

Delivery of the Tesco's bags for life grant award on supporting workshops and enhancing the garden. Working with Artist Michael Fairfax on accessible art installation with linked workshops. Increasing outreach and engagement.

Develop a management proposal for Barratt Taylor Wilson and Cavanna Homes on the Tithebarn Lane development for the management of the newly created Minerva Country Park. EDDC Countryside take on management of site summer/autumn 2018. EDDC Countryside agreed with developers an annual management charge for delivering an agreed programme of events, community engagement & wildlife management. Set up local residents volunteer group by March 2019 to assist with site management and links to health & wellbeing agenda

Develop and submit a Wild Exmouth Heritage Lottery Fund bid for supporting volunteering, outdoor learning and public events programme on the town's LNRs and Valley Parks green spaces. Carry out consultation phase and submit bid to Heritage Lottery Fund by Spring 2018. Secure support from Exmouth Town Council, Transition Exmouth, Exe Estuary Management. Partnership, Active Devon and Devon Public Health. Project proposal is a 3 year project with a part time project officer delivering green space enhancements and developing volunteer capacity within Exmouth.

Hillcrest and Exmouth GI proposals – as part of Valley Parks development. Hillcrest Community Nature Reserve to be opened to public July 2018. Mapping Exmouth green space & new interpretation work to be delivered

through the Wild Exmouth Project. Valley parks wildlife development/volunteering will take place as part of the above project.

Support the delivery of EDDC Green Space Plan 2016-2026 and implementation of Corporate policies and ambitions through the GSP Implementation Group. Working with Major Projects team to deliver financially sustainable green spaces – Minerva CP proposal. Review of events offer & charging. Wild Exmouth HLF proposal and audit of our green spaces. Refreshing LNR interpretation and on site info panels and boards
The delivery of the THG’s outreach learning programme with funding from Arts Council England. Workshops during Arts Council Supported Exhibitions - funding in place for these until November 2018. Self-supported Adult workshops continuing monthly.

Service Plan actions

Economy and Regeneration Service Plan – activities supporting health and wellbeing

Lead name

Health & wellbeing priorities

Partners

Full Service Plan at: <http://eastdevon.gov.uk/media/2308676/economy-and-regeneration-service-plan-2018-19-final-141217.pdf>

Council Actions

Continue to support the growth of the Greater Exeter's economy through promoting employment sites identified in our Local Plan.

Deliver projects to help create the conditions for local economic growth in partnership with neighbouring authorities where shared objectives exist and improved efficiencies evidenced.

Identify and bring forward a pipeline of regeneration and development projects across the lifetime of the Council Plan to deliver benefits through regeneration and/or capital receipts.

Secure new job opportunities in conjunction with development arising from the Local Plan for local residents (both young and disadvantaged in the labour market).

Purpose, to: Deliver projects that further the economic growth and productivity of the district. Deliver regeneration outcomes by creating new facilities for people to visit or work in; transform places; facilitate business advice; create partnerships; attract inward investment; support new development through the planning process; help develop a skilled workforce.

Deliver sustained local economic improvement and an improved return to EDDC via capital receipts, NNDR uplift, rents and NHB. Prepare practical business support and regeneration developments that visibly deliver the council's environmental, cultural and countryside/coastal commitments e.g.:

Senior
Manager -
Regener-ation
& Economic
Develop-ment
& Economic
Develop-ment
Manager

1. A focus on children, young people and families
2. Living well
3. Good health and wellbeing in older age
4. Strong, safe and supportive communities
5. Life-long mental health.

Various

Watersports Centre
Street trading in local craft and produce
Sidmouth seafront/Port Royal renewal

Key Service Objectives

Business Transformation: Ongoing referral and monitoring of assistance provided to new and growing businesses through the funded Growth Support Programme (GSP) and the specialist support to agricultural businesses and potential LEADER applicants to maximise funding secured by rural organisations

Continue to pursue opportunities for securing external funding to enable projects to be taken forward that will promote East Devon as a location for business growth and for tourism growth. Put in 3 bids in the year including CCF and ERDF

Develop further effective business engagement through: 1) Publishing quarterly business bulletins and increasing SME readership – x4 per year and underway, 2) Identifying and establishing communication with up to 6 Key Ambassador businesses in East Devon - by Sep 2018, 3) developing and maintaining a contact list of our top 50 employers - by Sep 2018, 4) Identifying and making contact with multiple businesses representing our 4 GESP priority sectors (Smart Logistics, Data Analytics, Knowledge Based Industries and Environmental Futures) by February 2019

Manage the delivery of networking events for East Devon business community – x3 events to be organised in 2018/19 with a target of 20 businesses per event

Queen's Drive - To deliver temporary uses on part of the vacant QD site by July 2018 in order to maintain as active and vibrant seafront.

Service Plan actions

Environmental Health and Car Parks Service Plan – activities supporting health and wellbeing	Lead name	Health & wellbeing priorities	Partners
<p>Full Service Plan at: http://eastdevon.gov.uk/media/2308679/environmental-health-and-car-parks-service-plan-2018-19-v1.pdf</p> <p>Council Actions Implement the actions and commitments in our Public Health Plan</p> <p>The Environmental Health team work across a range of areas to influence decisions and to control a range of behaviours and environmental factors that can affect the health and wellbeing of people in East Devon.</p>		<ol style="list-style-type: none"> 1. A focus on children, young people and families 2. Living well 3. Good health and wellbeing in older age 4. Strong, safe and supportive communities 5. Life-long mental health. 	<p>PHE & PHESW, DCC, other DCs, One Small Step, NHS bodies, WEB Board, Police, Fire, public libraries, various voluntary groups</p>

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| 1. We will deliver the outcomes described in our public health action plan by promoting the value of this work to other teams and inspiring suitable programmes across the council | Strategic Lead -
Housing,
Health &
Environment;
Service Lead -
EH & Car Parks;
PH Project
Officer |
| 2. Provide a flow of relevant and timely health messages for our communities via increased use of social media | Service Lead -
EH & Car Parks;
PH Project
Officer |
| 3. Work with our Planning colleagues and with partners including Public Health England and Devon County Council's Public Health team to develop additional awareness around planning and health | Service Lead -
EH & Car Parks;
PH Project
Officer;
Principal EHO |
| 4. Monitor and report on levels of air pollution at relevant locations around East Devon. The recorded and predicted pollution levels will be compared to nationally accepted levels and if it is appropriate to do so, we will take further steps to secure air quality improvements via an action plan. | Service Lead -
EH & Car Parks;
Principal EHO;
EHO |
| 5. Design and implement a project to provide evidence to inform planning consultation responses and both strategic and development planning decisions in the area of the A3052/A376 major routes at Clyst St Mary. Data will be acquired describing traffic characteristics and air pollution indicators will be the basis of this evidence. | Service Lead -
EH & Car Parks;
Principal EHO;
EHO |

Key Service Objectives

We will design and implement a project to provide evidence to inform planning consultation responses and both strategic and development planning decisions in the area of the A3052/A376 major routes at Clyst St Mary. Data will be acquired describing traffic characteristics and air pollution indicators will be the basis of this evidence. We will start acquiring air pollution data following the installation of monitoring equipment in August 2018

We will monitor and report on levels of air pollution at relevant locations around East Devon. The recorded and predicted pollution levels will be compared to nationally accepted levels and if it is appropriate to do so, we will take further steps to secure air quality improvements via an action plan. To help deliver our public health priorities, we will consult the evidence-base including Joint Strategic Needs Assessments and national data and we will write and publish East Devon's Public Health Strategic Plan 2018-21. This will identify the value of public health work to other teams and members and will inspire suitable programmes across the council by prioritising direction to council service plans by October 2018. We will also revise, write and publish East Devon's Public Health Implementation Plan 2018/19 by July 2018. We will liaise with other teams to collate, write and publish East Devon's Public Health Annual Review 2017/18 by September 2018. We will liaise with all Council services, then we will write and publish East Devon's Public Health Implementation Plan 2019/20 by November 2018.

Service Plan actions

Finance Service Plan – activities supporting health and wellbeing	Lead name	Health & wellbeing priorities	Partners
Full Service Plan at http://eastdevon.gov.uk/media/2308682/finance-2018-19.pdf			
<p>“Means-tested financial support in respect of housing and council tax costs in accordance with prescribed legislation and a local determined scheme. We give approximately £32m in Benefits each year to 7,000 housing benefit claimants and 8,000 Council Tax Support claimants”</p> <p>“Advent of universal credit”</p> <p>“Encourage customers to use online services to release capacity in teams to deal with other demands (clear measures to be agreed).”</p>	Service Lead - Revenues and Benefits	<ol style="list-style-type: none"> 1. A focus on children, young people and families 2. Living well 3. Good health and wellbeing in older age 4. Strong, safe and supportive communities 5. Life-long mental health. 	Homemaker South West, Job Centre; various charities e.g. CAB, credit union
Performance Indicators			
Days taken to process Housing Benefit claims			
Days taken to process changes to Housing Benefit claims			
Capability at point of contact for Benefits			

Service Plan actions

Governance and Licensing Service Plan – activities supporting health and wellbeing	Lead name	Health & wellbeing priorities	Partners
<p>Full Service Plan at http://eastdevon.gov.uk/media/2308685/governance-and-licensing-2018-19.pdf</p> <p>Council actions: to ensure that the activities which require it are appropriately licensed</p>			
<p>Licensing team:</p> <ul style="list-style-type: none"> • Contribute to the welfare of residents and visitors • Promote a vibrant and sustainable future <p>Democratic Services team:</p> <ul style="list-style-type: none"> • Help Members make informed decisions • Help Members to develop their skills and knowledge to better serve the community 		<ol style="list-style-type: none"> 1. A focus on children, young people and families 2. Living well 3. Good health and wellbeing in older age 4. Strong, safe and supportive communities 5. Life-long mental health. 	<p>Police, CSP & other DCs</p>
<ol style="list-style-type: none"> 1. Continue to secure affordable housing (and other planning benefit) through planning and property transactions. 	<p>Strategic Lead – Governance & Licensing</p>		
<ol style="list-style-type: none"> 2. Continue to support the Development Management function in securing the right development in the right place, and taking effective enforcement action against unauthorised and harmful development 	<p>Strategic Lead – Governance & Licensing</p>		
<ol style="list-style-type: none"> 3. Deliver licences and consents in accordance with the revised Licensing and Gambling Policies and enforce where necessary 	<p>Strategic Lead – Governance & Licensing</p>		
<ol style="list-style-type: none"> 4. Ensure effective implementation of the new Street Trading regime 	<p>Strategic Lead – Governance & Licensing / Licensing Manager</p>		
<ol style="list-style-type: none"> 5. Continue to develop and progress Member development programme 	<p>Democratic Services Manager</p>		

6. Review Member Welcome programme from 2015 and prepare new Welcome programme for 2019 elections. Democratic Services Manager

Key Service Objectives

Ensure effective implementation of the new Street Trading regime October 2018

Service Plan actions

Growth Point Service Plan – activities supporting health and wellbeing	Lead name	Health & wellbeing priorities Partners
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Full Service Plan at: <http://eastdevon.gov.uk/media/2308688/growth-point-plan-2018-19-draft-aw-ednh-002.pdf>

The team works to ensure that growth is accommodated within our outstanding natural environmental and helps to realise positive environmental benefits. Deliver projects that further the economic growth and productivity of the district. Our projects are for the whole community.

- 1. A focus on children, young people and families
- 2. Living well
- 3. Good health and wellbeing in older age
- 4. Strong, safe and supportive communities
- 5. Life-long mental health.

1. Support for Healthy New Towns and Sport England pilot status and delivery of further community infrastructure to support the Cranbrook new community

East of Exeter
Projects Director

2. Continued delivery of the Green Infrastructure Strategy for the Growth Point area

Green Infrastructure
Project Manager

Key Service Objectives

Continued delivery of the Green Infrastructure Strategy for the Growth Point area by bringing forward the first stretch of the Clyst Valley Trail by Jan 2019.

Support for Healthy New Towns and Sport England pilot status and delivery of further community infrastructure to support the Cranbrook new community.

Investment proposition to be agreed by EDDC by Oct 2018.

Service Plan actions

Housing Service Plan – activities supporting health and wellbeing

Lead name

Health & wellbeing priorities

Partners

Full Service Plan at: <http://eastdevon.gov.uk/media/2308691/housing-service-plan-2018-19-v3.pdf>

Council Actions

Extend our range of community development activities to work with people of all ages, focusing particularly on the issues of health and wellbeing, worklessness and financial and digital inclusion
 Extending the housing options service and meeting the housing needs of our residents
 Implement a programme of fuel efficiency measures for council properties
 Return empty homes to beneficial use

Section 1 “what we do” statement -“Better housing, better health (private sector housing).”

1. A focus on children, young people and families
 2. Living well
 3. Good health and wellbeing in older age
 4. Strong, safe and supportive communities
 5. Life-long mental health.

Home Safeguard, Westbank, The Project, Action East Devon

1. Work towards having no homeless individuals or households.
2. Work with local communities especially in rural areas to provide more community led affordable housing
3. We will continue to increase our range of digital technology and telecare devices to meet individuals’ needs

Housing Options & Strategy Manager

Housing Options & Strategy Manager

Landlord Services Manager

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|---|--|
| 4. Improve housing standards within the private sector across the district. | EH Manager (Private Housing) |
| 5. Enable people to stay in their own homes for longer | EH Manager (Private Housing) |
| 6. work in partnership with support agencies and other groups to improve the lives of all residents across the district | Housing Service Management Team |
| 7. organise events to build relationships with and earn the trust of residents living on our estates. | Landlord Services Manager |
| 8. work to make residents feel safer in their own communities | Housing Service Management Team |
| 9. Supporting Early Help and helping people into work. | Landlord Services Manager |
| 10. Developing the SWITCH job club preparing more young people for work | Landlord Services Manager; Tenants & Communities Manager |
| 11. Promoting Community Orchards and tenants accessing the countryside through partnership working with Countryside and Leisure | Landlord Services Manager; Tenants & Communities Manager |
| 12. Promoting and installing energy efficiency measures in Council properties and the private sector. | Property & Asset Manager; EH Manager (Private Housing) |

Seen as a challenge:

- Implementing the Health and Wellbeing priorities as set out in our Public Health Plan within a scenario of reducing resources.
- Assisting the development of a sense of community in Cranbrook and encouraging the delivery of high quality homes and the Healthy New Town programme
- Improving tenancy sustainment and the wellbeing of tenants and communities, including the challenges around mental ill health and tenants complex needs.
- Improving the lives of identified Troubled/Targeted/Early Help families.

Doing things differently:

Facilitating activities through our community development programme with a focus on health and wellbeing outcomes consistent with the Public Health Plan.

Key Service Objectives

- We will work with local communities, especially in rural areas, to provide more community led affordable housing delivering a minimum of 100 new affordable homes per annum
- We will actively involve tenants in all aspects of the Service by implementing the Tenant and Council Partnership Statement & Resident Involvement Strategy
- We will continue to improve housing standards within the private sector across the district through advice, informal and formal enforcement interventions
- We will continue to improve our existing stock by investing in planned improvements and cyclical maintenance as set out in the Housing Revenue Account Business Plan
- We will continue to increase our range of digital technology and telecare devices to Home Safeguard and sheltered housing customers to enable them to live independently and safely
- We will continue to make sure all our properties (and where appropriate private sector homes) are safe, meet all health and safety requirements and comply with all relevant legislation
- We will enable people to stay in their own homes for longer by implementing the Devon Housing Assistance Policy
- We will organise community events to build relationships with and earn the trust of residents living on our estates
- We will develop the SWITCH job club preparing more young people for work and deliver a range of social activities through our community development work
- We will deliver through the Cosy Devon Partnership schemes to improve energy efficiency measures in the private sector
- We will promote and install energy efficiency measures in Council properties to benefit tenants through reduced utility bills.

Performance Indicators

- Number of households living in temporary accommodation
- Number of affordable homes delivered (gross)

Service Plan actions

Organisational Development and Transformation Service Plan – activities supporting health and wellbeing	Lead name	Health & wellbeing priorities	Partners
Full Service Plan at: http://eastdevon.gov.uk/media/2308694/organisational-development-and-transformation-service-plan-2018-2019-kj-version-2.pdf	Strategic Lead - Organisational Development and Transformation	2. Living well 3. Good health and wellbeing in older age 5. Life-long mental health.	
Key Service Objectives			
Develop and implementing communication and consultation strategies for key regeneration projects as required and in support of service objectives			
Development of welcome to Honiton pack detailing information across HR, Strata, H&S, Property Services and Car Parking and deliver via the intranet by November 2018			
Provide Change management training for colleagues who require this in relation to Moving and Improving during 2018			
Performance Indicators			
Working days lost due to sickness absence			
<i>Activities and schemes supporting staff health and wellbeing such as Happy Healthy Here are recorded in the OD annual report.</i>			

Service Plan actions

Planning and Planning Policy Service Plan – activities supporting health and wellbeing	Lead name	Health & wellbeing priorities	Partners
Full Service Plan at: http://eastdevon.gov.uk/media/2308697/planning-services-2018-19draft.pdf			
Council Actions			
☑ Deliver the right infrastructure through the Community Infrastructure Levy to ensure that new developments and communities have all the facilities they need.			
<p>“Planning is a means to deliver good growth, thriving communities and environmental care. Recognising that change is a constant that requires active intervention and stewardship. Planning in East Devon has a broader role than just a narrow regulatory function. It delivers outcomes and can stimulate growth in a cared for environment. It helps to create the places where people want to live, work, invest and visit. It can shape places and stimulate markets.”</p>		<ol style="list-style-type: none"> 1. A focus on children, young people and families 2. Living well 3. Good health and wellbeing in older age 4. Strong, safe and supportive communities 5. Life-long mental health. 	<p>External consultants, PHESW, DCC, ECC, NHS bodies, developers & others</p>
1. Continue to engage and support communities in Neighbourhood Planning activities.	Planning Policy Manager		
2. Continue to work with our communities to deliver high quality new and improved play areas, open spaces and sports pitches funded from development proposals.	Development Manager		
3. Enable the delivery of affordable housing, gypsy and traveller pitches, homes for life, self build plots etc to enable our diverse range of housing needs to be met.	All Managers		
4. To continue to engage with communities on the spend of S106 and CIL monies on infrastructure in their area through the participatory budgeting process.	Development Manager		

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|---|---|
| 5. To produce a Masterplan for the allocated land east of Axminster in partnership with the landowners, developers and local community in association with the Axminster Neighbourhood Plan. | Planning Policy Manager & Development Manager |
| 6. identify appropriate sites for the provision of Gypsy and Traveller pitches to meet the needs of this group within the community. | Planning Policy Manager |
| 7. To write and adopt an affordable housing SPD to detail our expectations for the delivery of affordable housing. | Planning Policy Manager |
| 8. Ensuring that all new homes inspected by our building control service are built to appropriate standards ensuring that high quality homes are provided. | Building Control Manager |
| 9. Continue to support good development and projects in our targeted regeneration priority locations. | Development Manager |
| 10. Continue to positively support the build out of infrastructure and commercial projects at the new growth point. | Development Manager /Growth Point Director |
| 11. To work with the Cranbrook Consortium of developers to promote and enable the development of Cranbrook Town Centre in a way that secures a sustainable economy within the town and meets the communities needs. | Development Manager |
| 12. To deliver all necessary habitats and flood mitigation measures to mitigate the impacts of development. | Development Manager |
| 13. Delivering and promoting green infrastructure including SANG's across the district. Support the joint committee with ECC and TDC. | |

Key Service Objectives

To work with the Cranbrook Consortium of developers, Town Council and other key stakeholders to develop a strategy for the delivery of Cranbrook Town Centre that delivers the commercial and community spaces envisaged by the Cranbrook Economic Development Strategy, Community Strategy and NHS Healthy New Towns agenda. An outline of the strategy to be presented to Members in Autumn 2018.

To identify and where necessary purchase appropriate sites for the provision of Gypsy and Traveller pitches to meet the needs of this group within the community by April 2019

To produce a detailed masterplan for the future development of Cranbrook that will detail how we will make Cranbrook an outstanding new community and to submit the Plan for examination by April 2019.

To produce a Householder Design Guide and progress a District Design Guide by May 2019 to improve the quality of new buildings and places to enable the development of places that work.

To produce a Masterplan for the allocated land east of Axminster in partnership with the landowners, developers and local community in association with the Axminster Neighbourhood Plan by the end of 2018

To review our To write and consult on an affordable housing Supplementary Plan Document to detail our expectations for the delivery of affordable housing by April 2019.

Service Plan actions

Property and Estates – activities supporting health and wellbeing	Lead name	Health & wellbeing priorities	Partners
	Deputy Chief Executive Development, Regeneration and Partnership	1. A focus on children, young people and families 2. Living well 3. Good health and wellbeing in older age 4. Strong, safe and supportive communities 5. Life-long mental health.	wide range of partners
Key Service Objectives			
Present to Asset Management Forum proposals to consider ways forward for sport and social club tenure arrangements – by Nov 2018			
Supporting the County Council and other public sector partners with One Public Estate projects looking at public sector opportunities in Exmouth and Axminster. Determining whether to progress scoping projects – by Sep 2018			

Service Plan actions

Streetscene Service Plan – activities supporting health and wellbeing	Lead name	Health & wellbeing priorities	Partners
<p>Full Service Plan at: http://eastdevon.gov.uk/media/2308700/streetscene-service-plan-2018-19-v1-agh.pdf</p>			
<p>Develop a range of cultural events and engagement activities such as outdoor theatre, children’s education and outbound activities to link with the Countryside events brochure and give our communities varied opportunities to make the most of our outside spaces for culture and leisure, link with the health and wellbeing agenda to maximise opportunities for health in the environment.</p>		<ol style="list-style-type: none"> 1. A focus on children, young people and families 2. Living well 3. Good health and wellbeing in older age 4. Strong, safe and supportive communities 5. Life-long mental health. 	<p>Various</p>
<ul style="list-style-type: none"> • Ensure that there is a good quality formal green space which offers a range of facilities, accessible to all members of the community within reasonable walking distance in our towns. We also want to ensure that all communities have access to informal open space within a reasonable walking distance. 	<p>Parks Improvement Officer</p>		
<ul style="list-style-type: none"> • This is very important to link with health and wellbeing aims and provide free at point of access quality green spaces to help enhance resident and visitors opportunities for health in our outstanding environment. 	<p>Parks Improvement Officer</p>		
<ul style="list-style-type: none"> • Support ‘Love food hate waste’ and other campaigns; / Producing an updated suite of waste minimisation information and recycling participation leaflets and using these with targeted publicity campaigns and social media to improve participation and reduce waste sent for disposal 	<p>Service Lead – Streetscene / Recycling & Waste Contract Manager</p>		

- Review our green and open spaces through implementation of our adopted Green Space Plan. Corporate Green Space policy 1 – Survey, plot and categorise all council managed green/open space across the district (including housing land, and allotment sites); assess sites based on a range of criteria including; strategic importance, accessibility, alternative or additional use, levels of use, amenity value, ability to protect our outstanding environment and cost. Identify which sites are suitable for retention, community transfer or disposal taking into account our corporate policies, our Local Plan and open space study.

Parks Improvement Officer / Service Lead – Streetscene
- Once the design for the free play element of Queens Drive is clear progress a renovation plan for Beach gardens Exmouth to tie in with the surrounding regeneration; include interactive play features, reduced maintenance planting, multi use community space and the possibility of a cafe or bar style concession. Work with local partners to agree the plans and identify sources of funding to deliver the renovation.

Area Manager West / Parks Improvement Officer
- Linking with our recently adopted Green Space Plan, complete the update of our Play Strategy to improve outdated sites, ensure appropriate provision and introduce play space and ‘play along the way’ micro parks. Include in the strategy a rolling maintenance and refurbishment programme for our existing sites and plan in the use of s106 funds for these and ongoing maintenance where possible.

Senior Engineer

Key Service Objectives

Linking with our recently adopted Green Space Plan, complete the update of our Play Strategy to improve outdated sites, ensure appropriate provision and introduce play space and 'play along the way' micro parks. Include in the strategy a rolling maintenance and refurbishment programme for our existing sites and plan in the use of s106 funds for these and ongoing maintenance where possible. Implement GSP Children & Young People's space policies 1-4 by end 2018

Seaside Awards and Blue Flag - Following this year's Excellent water quality results at all of our beaches; work towards application for Blue Flag at Exmouth and Seaside awards at other locations (Exmouth for Blue Flag as we have the appropriate infrastructure and education to meet the criteria).

Review our green and open spaces through implementation of our adopted Green Space Plan up to 2027. Large scale plan with individual policy objectives. Corporate Green Space policy 1 – Survey, plot and categorise all council managed green/open space across the district (including housing land, and allotment sites); assess sites based on a range of criteria including; strategic importance, accessibility, alternative or additional use, levels of use, amenity value, ability to protect our outstanding environment and cost. Identify which sites are suitable for retention, community transfer or disposal taking into account our corporate policies, our Local Plan and open space study.

Performance Indicators

Improved street and environmental cleanliness – fly tipping.