

# CONFIDENTIAL

## SEATON REGENERATION PROGRAMME BOARD ACTION POINTS FROM A MEETING HELD AT SEATON TOWN HALL, SEATON ON MONDAY 17 SEPTEMBER 2012

Present:

Councillor Graham Godbeer	GG	EDDC
Councillor Peter Burrows	PB	Seaton Town Council
Councillor Heather Sanham	HS	Seaton Town Council
Councillor Carol Rapley	CR	Axmouth Parish Council
Councillor Stephanie Jones	SJ	EDDC
Councillor Andrew Moulding	AM	DCC
Councillor Jim Knight	JK	EDDC/DCC
Nigel Harrison	NH	Economic Development Manager, EDDC
Edward Willis Fleming	EWF	Axe Riverside Co.
Tony Le Riche	TLR	Seaton Town Clerk
Donna Best	DB	EDDC
Heidi Hallam	HH	Business Development Officer
Lesley Garlick	LG	DCC
Ros Mills	RM	DCC
Chris Lane	CL	EDDC

Apologies:

Terry Dinham	TD	Tesco
Charlie Plowden	CP	Countryside Manager, EDDC
Lisa Timberlake	LT	Estates Surveyor, EDDC
Councillor Ian Thomas	IT	EDDC
Jenny Nunn	JN	Seaton Tramway
Richard Cohen	RC	Deputy Chief Executive, EDDC
Harry Barton	HB	Devon Wildlife Trust
Marcus Hartnell	MH	Seaton Chamber of Commerce

The meeting started at 9.15am and finished at 11.00am.

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Item	Notes/Decisions	Action
1.Introduction	Welcome and introductions.	
2.Notes of meeting held on 13 June 2012	The notes of the meeting held on 13 June 2012 were agreed as a true record.	Noted
3. Matters Arising	<p><u>Update on the Seaton Regeneration Agenda</u></p> <p>NH reported that the there was still no progress on the transfer of Land at Sheep's Marsh from Tesco to EDDC. This was still the subject of negotiations between lawyers. Efforts were continuing to ensure the conveyance was successful.</p>	NH
4. Stop Line Way between Seaton and Colyford	<p>RM gave a verbal presentation on progress with the Stop Line Way between Seaton and Colyford. This was a proposed long distance cycleway from Weston Super Mare to Seaton. The meeting would concentrate on the distance between Axminster and Seaton.</p> <p>RM reported that the money for this section of the project came from the Investing in Devon Fund. Local landowners had been contacted and most interest had been expressed on the connection between Seaton and Colyford/Colyton. The Project was attempting to work with these local landowners, including EDDC and discussions with all parties had been positive so far.</p> <p>A key element of the route should be ready by 2013, but it would not be completely finished. The section in Seaton between the Seafront and Underfleet should be finished in 6 months, including the installation of Interpretation Boards. A possible obstacle to progress was how the cycleway would cross the Tramway. EWF suggested that the Sustrans route be taken westward at Harbour road to get to Fisherman's Gap rather than up Beach Road.</p> <p>HH reported that she was keen to start talks with cycle hire companies as soon as possible in Seaton. She agreed to discuss this issue with NH, TLR, JK and SJ. <b>ACTION</b> HH to arrange a meeting with NH, TLR, JK and SJ to discuss involving cycle hire companies.</p> <p>It was anticipated that the Stopline Way would be well advertised as a tourist destination for Seaton. The route was progressing with considerable</p>	HH

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	<p>enthusiasm shown by local people to see the route finished.</p> <p>EWF emphasised the need to work for the integration of new developments within the Regeneration area and the interests of businesses trying to maintain their presence within the town centre. Unless the interests of town centre traders were kept in mind, the arrival of new facilities and developments could worsen their trading situation.</p>	
<p><b>5.Devon Wildlife Trust</b></p>	<p>GG read out an email from HB giving bullet points to represent the current position from the Devon Wildlife Trust :</p> <ul style="list-style-type: none"> <li>• Devon Wildlife Trust was very excited by the project and had full support of its trustees following a very positive meeting a week ago.</li> <li>• They had been working with East Devon District Council, Devon County Council and partners to expand and update the project since they had got involved in the spring. The concept was now greatly improved with a more exciting building design and outdoor space, to which the Natural Seaton Partnership are signed up in principle.</li> <li>• Close to agreeing heads of terms for a contract between East Devon District Council and Devon Wildlife Trust.</li> <li>• The Trust anticipates starting to build in 2014, with an opening date of Spring 2015. This enables the DWT to spend next year fundraising and business planning to secure the long-term viability of the centre and a really high quality product.</li> </ul> <p>It was confirmed that HB from DWT would attend the 10 December meeting of the Programme Board.</p>	<p><b>HB</b></p>
<p><b>6. Visitor Centre Update</b></p>	<p>DB reported on progress on the Visitor Centre and displayed an indicative plan for members' information. This was a very exciting development for Seaton. A funding application would be made to the Heritage Lottery Fund. EDDC's Cabinet would be requested to provide further funding for the design work. DB confirmed that good progress had been made on the project since the last meeting of the Programme Board.</p> <p>DB reported that it was hoped to shortly submit a planning application for the revised Visitors Centre.</p>	<p>Noted</p>

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	<p>EDDC were talking with Seaton Town Council about the location for the TIC.</p> <p>EWf raised the issue of getting the links between the Regeneration area and town centre right. There was the need to encourage more footfall to the town Centre. There was an element of disjointed design between the new developments and the existing town centre shops.</p>	
<b>7. Town Management Update</b>	<p>HH reported that her contract had been renewed for another 12 months until July 2013 and gave an update on Town Management issues. Members noted that she had been away for part of July/August volunteering for the Olympics/Paralympics.</p> <p>Progress had been made on production of a Visitors Map and it was anticipated that this would be installed in the public realm at the end of October. There would also be a signage audit for Seaton starting in October. HH reported that she was working on improving communication with shops in the town and was proposing on holding a morning surgery once a month.</p> <p>Progress had been made on business awards and the Midweek Herald would be the business partner and Seaton Town Council had agreed to receive returned voting forms. HH reported that the business awards would be launched in the next few weeks and the awards made at a Christmas networking event.</p> <p>GG reported that he was delighted that HH had accepted the renewal of her contract as Seaton Business Development Officer for a further year.</p> <p>HS reported that although the Portas Bid had not been successful, there was now Town Team Partnership funding available through MP's. This gave a guaranteed £10,000 of funding. She illustrated a number of projects that were likely to benefit Seaton.</p> <p>Members noted that the Town Council were hoping at appoint a Marketing and Events person who would help the Council with events and marketing.</p>	Noted
<b>8. Update on Seafrost Enhancement Study</b>	<p>TLR reported that the Town Council had appointed [REDACTED] as an advisor to take them through the stages of drawing up a brief, discussing with key stakeholders and then sending out to selected</p>	Noted

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	<p>designers for the Seafront Enhancement Study. It was hoped that he could start work next week and produce a report with recommendations on a way forward in the next 3 months.</p> <p>HS reported that work on improving Jubilee Gardens would be starting soon.</p> <p><b>RESOLVED</b> that PJ be invited to a future meeting of the Regeneration Board.</p>	<b>NH</b>
<b>9. Any other business</b>	<p><u>Jurassic Coast Marine Links Project</u></p> <p>LG reported that in 2009 a scoping study was commissioned to investigate the potential for waterborne transport along the Dorset and East Devon Coast which would offer enhanced reliable alternative transport opportunities for both functional and leisure journeys. It would also enable integration between waterborne and surface transport.</p> <p>This led to further work in 2010 on the development of pilot projects covering Exmouth/Sidmouth/Seaton/Lyme Regis/West Bay and a Poole Bay service</p> <p>The rationale for these services was to offer alternatives to road transport that might help to alleviate congestion along the Jurassic Coast World Heritage Site and to provide an additional attraction to boost the local tourist economy. The work confirmed that a commercial case could be established for a summer/shoulder season small ferry service linking Exmouth/Sidmouth/Seaton/Lyme Regis/West Bay for between 70-90 passengers, but that suitable landing facilities and funding for these would be needed at Seaton and Sidmouth.</p> <p>An opportunity to seek funding from the Coastal Communities Fund had now arisen and efforts were in hand to secure sufficient money to develop the concept further. This would include provision of land facilities and the first stage in the process was to provide designs for passenger access via jetties at Seaton and Sidmouth. The objective was to apply for planning permission in the autumn.</p> <p>The jetty at Seaton would be placed at Fisherman's Gap, as this was closest to the centre of visitor activity, public transport links and was a practical option that would help to regenerate Seaton town centre. The jetty would be located on a very active</p>	<b>LG</b>

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	<p>shingle beach.</p> <p>LG reported that a Stage 1 application for Coastal Communities Fund had been successful and a Stage 2 bid would be submitted by the end of the week. If successful it was hoped that the first year of service would be in 2014. The total of the bid was for £2.8m with match funding of £400k needed.</p> <p>HS raised the issue of concessions on Seaton seafront and the need for the Town Council and EDDC to work together on this issue. She had spoken to Councillor Tom Wright EDDC Member Champion for Public Amenity, Beach and Foreshore on this issue.</p> <p><u>Tesco Superstore</u></p> <p><b>ACTION</b> GG to invite the Manager of the Tesco Superstore appointed [REDACTED] to the next meeting of the Regeneration Board to discuss how the Store was trading.</p>	<b>GG</b>
<b>10. Date and time of next meeting</b>	It was noted that the next meeting would be held on Monday 10 December 2012, at 9.15am in the Enterprise Suite at Seaton Town Hall.	<b>All</b>