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**EXMOUTH REGENERATION PROGRAMME BOARD  
ACTION POINTS FROM A MEETING**

**HELD AT OCEAN BLUE BOWLING CENTRE, EXMOUTH ON THURSDAY 30 OCTOBER 2014**

Present:

Councillor Andrew Moulding	ATM	EDDC
Jill Elson	JME	EDDC
Pauline Stott	PS	Exmouth Town Council
Deborah Hallett	DH	Chairman, Rolle Exmouth Ltd
Richard Jacobs	RJ	EIC Group
Bill Nash	BN	Exmouth Town Council
Chris Lane	CL	EDDC
Eileen Wragg	EW	Devon County Council
Steve Gazzard	SG	Exmouth Town Council
Richard Cohen	RC	Deputy Chief Executive, EDDC
Alison Hayward	AH	EDDC
Timothy Wood	TW	EDDC
Carol Austin	CA	EDDC
Neil Downes	ND	Exe Estuary Management Partnership
Ian Harrison	IH	Consultant
Andrew Ardley	AA	Devon County Council

Apologies:

Tony Alexander	TA	Exmouth Community College
Chris Rose	CR	EDDC
Tom Vaughan	TV	DCC
Andrew Leadbetter	AL	Devon County Council
Ian Thomas	IT	EDDC
Ian MacQueen	NM	Exmouth Chamber of Commerce
Bernard Hughes	BH	Devon County Council

The meeting started at 9.15am and finished at 11.30am.

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<b>Item</b>	<b>Notes/Decisions</b>	<b>Action</b>
<b>1.Introduction</b>	Councillor Andrew Moulding welcomed all those present to the meeting and particularly Deborah Hallett, Chairman of REL who was attending her first meeting of the Board.	
<b>2. Report of meeting held on 16 June 2014</b>	The report of the meeting held on 16 June 2014, was confirmed as a true record.	To note
<b>3. Matters Arising</b>	<p><u>Orcombe Point</u> (Minute 4 –28 November 2013 refers)</p> <p>Members noted that the Estates Team would be investigating the possibility of having a refreshment kiosk on the site and any possible licensing issues for summer 2015.</p> <p><u>Dawlish and Exmouth Beach Management Study</u></p> <p>Members noted that this was an ongoing issue and there had been a recent Taff on this matter.</p> <p><u>Queens Drive</u></p> <p>AH reported that she had asked Street Scene to investigate the emergency notices along Queens Drive to see if the numbers on them were out of date.</p>	
<b>4.Update on Mamhead Slipway</b>	<p>IH reported on progress made on the Mamhead Slipway. The planning application would be considered by the EDDC Development Management Committee on 18 November 2014. The decision on the Marine Licence was also expected to be made in November 2014.</p> <p>There were a number of environmental impacts of the slipway which were around the slipway and construction plan for which there were no concerns with the proposed measures. There were concerns around the operational phase, but these were offset by the mitigating strategies. These were as follows:</p> <ul style="list-style-type: none"> <li>- Promotional material to encourage sensitive use of the estuary;</li> <li>- Regular staff presence in the first 12 months to educate users and monitor usage;</li> <li>- Signage at Mamhead to promote the Exe Estuary code and access/zoning arrangements;</li> <li>- Signage at other slipways around the estuary;</li> <li>- Retain active water users' forum.</li> </ul> <p>The Highway impacts regarding visibility were to be addressed by minor revisions to the plan and the</p>	Noted

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	<p>construction compound and the impact on parking. slipway was still closed on safety grounds and would remain closed.</p> <p>During discussions the following points were raised:</p> <ul style="list-style-type: none"> <li>❖ EDDC would have to investigate a way to have a staff presence on site when needed and where the staff were to be drawn from;</li> <li>❖ The new Mamhead slipway would be a much needed facility and would be very busy;</li> <li>❖ The importance of monitoring activities on site and communication with users;</li> <li>❖ Possibility of introducing a one way system to ease congestion was suggested, but DCC's preference was for two way traffic, slowed traffic down and provided better visibility.</li> </ul>	
<p><b>5. Transport Hub</b></p>	<p>AA reported that the first phase of improvements to the station area would be presented to DCC Cabinet in mid November 2014. First Great Western had approved funding to the station itself. Work was planned to take place between January and March 2015. EW reported that there had been some objections in the town to the proposed road crossing scheme.</p> <p>With regard to the Bus Station, Stagecoach was in discussions with a developer regarding the site. PS raised the issue of the poor state of repair of the bus station at present.</p> <p><b>ACTION</b> AA to request Stagecoach to paint the bus station to improve its look.</p>	<p>AA</p>
<p><b>6. Premier Inn</b></p>	<p>AH reported that work on site had started in April 2014 and progress was as programmed and was expected to be completed by February 2015. The 'Topping Out' ceremony was to be held on Friday 31 October, which would include a press photocall.</p>	
<p><b>7. Queens Drive update</b></p>	<p>AH reported that following the marketing of the site a number of proposals were being considered. Ongoing discussions were being held with developers regarding their proposals. Recommendations were being made to November Cabinet on proposals for the way forward. Ongoing contact was being made with existing businesses and trading had been confirmed for summer 2015. However, it was hoped that work could commence on site on a phased basis in 2015/16.</p> <p>Members welcomed the on going dialogue with existing tenants and the phasing of work on site so</p>	

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	<p>that some businesses could remain open. TW confirmed that prospects were good for an exciting development on Queens Drive There would be consideration to provide staffing for 'pop up cafes' for when the site was being developed.</p>	
<p><b>8. Rolle Exmouth Ltd</b></p>	<p>DH reported that she had taken over the chairmanship of Rolle Exmouth Ltd (REL) from Roy Pryke. Grant funding of £100k had been achieved to ensure that REL was a sustainable business with its three aims of - Enterprise, Education and Community</p> <p>DH reported that REL were in the process of concluding an agreement with Plymouth University to apply speak to EDDC planning regarding a mixed use development of the site. RC confirmed that he was happy for REL to have early discussions with the Planning Section at EDDC on what was possible on the site. A Board member suggested that REL may like to apply to various trusts for funding.</p> <p>DH confirmed that she would provide a 2 page summary for circulation to members. She asked that if Board members knew of people who maybe interested in becoming REL board members or critical friends to contact her.</p> <p>The Board expressed their pleasure at the progress being made on the Rolle site.</p> <p><b>ACTION</b> DH be asked to provide an update on progress at each quarterly meeting of the Regeneration Board.</p> <p>(JME and TW declared personal interests as shareholders in REL).</p>	
<p><b>9. Camperdown</b></p>	<p>AH reported that:</p> <ul style="list-style-type: none"> <li>- The Sea Cadets: had submitted a detailed planning application which would be considered by Development Management Committee at its meeting on 18 November;</li> <li>- There were alternatives being considered for elevation materials and boarding treatments to reflect comments received and to respond to the needs of Natural England and the Environment Agency;</li> <li>- The Sea Cadets had secured most of the funding required - £450k out of £500k estimated to be needed (£150k was by way of refundable grant from EDDC);</li> <li>- EDDC were working with the Sea Cadets to facilitate a start on site next year.</li> </ul>	

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	<p>There were also attempts being made to introduce flood defence works in Exmouth generally. Funding had been made available from the Environment Agency to fund a feasibility study.</p>	
<p><b>10. Estuaryside Transformation</b></p>	<p>AH reported that:</p> <ul style="list-style-type: none"> <li>❖ Delivery of a supermarket as the primary user for the Estuaryside remained a viable solution;</li> <li>❖ There were ongoing discussions regarding the relocation of the Rugby Club;</li> <li>❖ Relocation took time and front end costs would be required before a capital receipt was received;</li> <li>❖ The issue for consideration by Cabinet was the financial structure of any deal and the mitigation of risk with this complex project.</li> </ul> <p>JME asked what Exmouth Rugby Club was doing to help itself as it had access to sources of funding through bodies such as the RFU? AH replied that she was aware of other sources of funding for the Rugby Club and would discuss this with them. It was confirmed that Exmouth Rugby Club needed the best facilities that it could, whilst having realistic expectations as to what was achievable.</p> <p>Members noted that the recently adopted East Devon Playing field strategy had identified a shortage of playing pitches in the Exmouth area.</p>	<p>Noted</p>
<p><b>11. The Strand - update</b></p>	<p>Members noted that Exmouth Town Council had recently supported the planning application for the revised bus shelter design and the application was with EDDC for approval. The additional landscaping works needed be organised.</p> <p>The cost of the revised bus shelter design was anticipated to be £130k, two thirds paid for by DCC and one third by EDDC. The on going maintenance costs would be paid for by Exmouth Town Council. Members raised the issue of who should be taking the final decision on the planning application for the bus shelter – EDDC or DCC - this issue needed to be resolved.</p>	<p>Noted</p>
<p><b>12. PR &amp; Communication Delivery Strategies</b></p>	<p>CA reported on the Communication Strategy, there was:</p> <ul style="list-style-type: none"> <li>❖ Press activity – proactive and reactive;</li> <li>❖ Regular tweets@exmouthvision (637 followers up from 477 in Sept 13)</li> <li>❖ Exmouth Vision facebook page – regular updates;</li> </ul>	

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	<ul style="list-style-type: none"> <li>❖ Christmas Cracker on 6 Dec – to which there would be a Exmouth Regeneration stand;</li> <li>❖ Regular updates to the Town Forum/Team;</li> <li>❖ Blogs and forum discussion on Exmouth vision</li> <li>❖ Updating on eastdevon.gov.uk/exmouth</li> </ul> <p>There wouldalso be a press release issued after the Cabinet meeting on 5 November around the part A report on Exmouth Regeneration.</p>	
<p><b>13. Any other business</b></p>	<p><u>TIC on The Strand</u></p> <p>PS reported on the success of having the TIC on The Strand, with over 5,000 visitors.</p> <p><u>Exmouth Retail Offer</u></p> <p>RJ reported on the poor retail offer in Exmouth and the changing nature of shopping.</p> <p><b>ACTION</b> to discuss the nature of the retail offer in Exmouth and ways of improving that offer at a future Regeneration Board meeting.</p> <p><u>Sensitivity of Regeneration Board discussions</u></p> <p>AH wished to emphasis to all member of the Regeneration Board the sensitive nature of information given out at meetings of the Board.</p>	<p><b>RC/RJ</b></p>
<p><b>14. Dates and times of future meetings</b></p>	<p>The next calendared meetings to be held on:27 November 2014 would be postponed to a date to be agreed in January 2015.</p>	<p><b>CL/All</b></p>