

Seaton Regeneration Agenda

1.1 The Objectives, success indicators set out in the District Council's Corporate Strategy when the commitment was made to the regeneration agenda in 2007 are set out below with a third column providing information about the current status and/or outcome of those aspirations.

Objective	Success Indicator	Current Status/ Outcome
<p>Transform the visitor economy of Seaton to generate at least 200,000 additional visits a year</p>	<p>Deliver Gateway Visitor Centre and expanded wetland Nature Reserve and cycle hub funded and in place by 2011.</p>	<p>Tesco anticipated the provision of 300 full and part-time jobs within the store and it is anticipated that further jobs will be increased through the delivery of the Visitor Centre.</p> <p>The Council has committed £1.83 million to the delivery of the Visitor Centre and a planning application was submitted September 2010. Further, Devon County Council's commitment of £500,000 remains.</p> <p>Funding is not currently available to deliver the cycle hub, but the Visitor Centre has been planned to include the hub during a later phase.</p> <p>Seaton Wetland Nature Reserve: This project was adopted by the Council in 2007 and since then has invested heavily in buying up the land to enable the project, along with the Countryside's teams staff resource in making it the resounding success its become in attracting both visitors and wildlife to Seaton.</p> <p>Tesco has now transferred the ownership of land owned by them and known as Sheep's Marsh to the Council to enable further extension of the Nature Reserve. The Countryside Team have successfully secured an English Heritage fund of £150,000 to undertake the work required to develop the site and it's anticipated that a planning application for the works will be submitted within the next six months.</p>

<p>Support Seaton youth projects such as an improved youth facility and sports fields with changing rooms at Harepath Road</p>	<p>Improved youth facilities by 2010</p>	<p>The Council has transferred land known as Elizabeth Playing Fields, along with a commitment of £80,000 (subject to the conditional agreement with Tesco), to the Town Council to enable them to progress plans for improved youth facilities.</p> <p>Work undertaken by the Town Council in recent months has synergised planned improved play facilities with the wider plans for the Underfleet area including the Visitor Centre/Discovery Centre.</p> <p>Part of the Elizabeth Playing Fields site has been leased to Devon County Council to facilitate the relocation of nursery provision in Seaton.</p> <p>The land at Harepath Road is not in the control of the Council and this aspiration will be addressed as and when a planning application from the landowner is considered.</p>
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1.2 Along with this considerable success against the Council’s own objectives, Members are reminded of the ‘shopping list’ agreed by Seaton’s elected Members at a meeting with Tesco in April 2008. This list included the facilities that they would want to see delivered by Tesco Stores Limited on land within its ownership and as part of the town’s preferred regeneration programme. The following priorities were agreed:-

- A medium-sized supermarket
- A visitor centre to include a cycleway hub
- Contributions to improved school and health facilities
- A seamless move of Seaton’s nursery provision
- Funding for a Town Centre Manger to assist the town in managing the change process
- A financial contribution to EDDC’s wetlands nature reserve tourist attraction
- Provision within the application site for a hotel or other overnight accommodation.

1.3 Contracts and/or planning permissions are now in place to enable these priorities to be met. Some, such as the new nursery provision and the appointment of the Town Centre Manager, have already been delivered.