

## Appendix E: - Business Enterprises

### Economic Characteristics

#### The Parish has the following economic characteristics:-

- The 2011 Census revealed that 62.7% (417) resident parishioners in the age range 16 – 74 years old were economically active. This is below the East Devon district economic activity rate of 67.3% and the rate for England of 69.9%. This demonstrates that the Parish has a weaker economic base of workers and is reflective of the higher than average proportion of retired residents (29.0% residents retired compared to 22.4% in East Devon district and 13.7% for England).
- The number of self-employed people in the Parish in 2011 was 97 people or 23.3% of the economically active population. This compares to a rate of 20.9% for the East Devon economically active population and the rate for England of 14.0%. In addition 11.3% of the resident workforce aged 16-74 worked from home in 2011 compared to 9.7% in East Devon District and 5.4% in England.
- The resident population (16+) is highly skilled with a higher than average number of well-qualified persons, with 350 (43.3%) having level 4 qualifications and above (compared to 29.1% for East Devon District and 27.4% for England). In addition a high proportion of the resident working population (16-74) are employed in professional occupations or work as managers, directors or senior officials (39.0% compared to 27.5% in East Devon District and 28.4% in England).
- In relation to the industry in which the residents aged 16-74 worked in 2011, the five main sectors were: - Human health and social services (56); Wholesale/Retail Trade: repair of motor vehicles and cycles (56); Education (54); Construction (33); and Accommodation and Food Services (32).
- The predominant method of travel to work is by car, motorcycle, scooter, moped or van (75.3%). This reflects the reliance on private transport to access work and the restricted nature of public transport when accessing work opportunities.

The nature of the employment in the Parish has, like most rural areas, significantly changed over the years. Within living memory, East Budleigh supported seven retail outlets including a general store, a greengrocer, a boot and shoe shop, three public houses and, critically, until 2005, a post office. In addition, cottage industries such as lace making and cider presses were conducted within houses. In recent years a West Indian tea-room and later two restaurants providing Indian food were opened but did not prove profitable and closed after a year or two. Now the village has only retained a community shop and two public houses.

## **Business Enterprises in the Parish**

There are several small and some larger viable business activities within the Parish. The business activities are of three main types:-

- The regionally and nationally important Bickton Arena, Bickton Park Botanical Gardens and Bickton College are all situated around 1 mile north of East Budleigh village.
- Clinton Devon Estates who are a major landowner in the Parish
- Small businesses with a few employees and based in small business premises either in East Budleigh village such as East Budleigh Garage, Carter's Cranes, the community shop and two pubs (The Rolle Arms and The Walter Raleigh) or in the open countryside such as Pooh Cottages Holiday Park and Budleigh Salterton Riding School.
- Small businesses, based in residents homes and heavily dependent on the internet, offering a range of specialist services. This group also includes a number of self-employed people such as builders who live in the Parish but do not have business premises in the Parish.

The following list is not exhaustive

### **Clinton Devon Estates**

Clinton Devon Estates manages approximately 40 square miles of woodland, farmland and countryside throughout North and East Devon. This land is geographically divided between the Clinton Estate, situated between Sidmouth and Exmouth, the Beer Estate centred on the village of Beer in East Devon and the Heanton Estate, which lies between Hatherleigh and Torrington in North Devon.

The Estate operates a diverse range of land and countryside management activities including in-hand and tenant farms, commercial and residential property, forestry and environmental management of farmland, rivers and heathland. Some of the Estates' land has international designations for its outstanding habitats and scarce flora and fauna.

Around 50 local people are directly employed by the Estates, with many others indirectly employed as contractors and professionals. The Estates' businesses directly boost the local economy, spending over £3.5M with 1000 local suppliers annually. Commercial premises are let to local businesses. The outer Parkland to Bickton House is known as Bickton Arena and is retained by the Estate and run as the premier equestrian venue in the South West. Bickton Arena, due to its central location is now the home of the Rolle Estate Office employing 27 full- and part-time members of staff.

In working to meet the needs of a transforming countryside, Clinton Devon Estates' vision is to be amongst the leaders in the practice of 21st Century land and property management, whilst preserving the Estates' heritage and environmental assets for future generations. This aspiration chimes with the primary wish of the EBB parishioners. This is particularly important since the Estates' land-holdings in the Parish are significant and actively managed for local people, conservation and public access. Agriculture is a significant part of the Estates with five tenanted farms and

part of the Home Farm within the Parish boundary. Of these farms four are run as dairy holdings and two with beef, pig's sheep and arable.

### **Small Businesses**

These businesses relate to self-employed people living in the Parish who 1) work from home 2) have business premises in the Parish 3) people who are self-employed living in the Parish but with no business premise in the Parish.

- **AC Acupuncture and Massage** - Collins Park.
- **Alice Gater** - Reflexology High St East Devon Wellbeing.
- **Budleigh Salterton Riding School, Dalditch Lane, Budleigh Salterton** including the Oak Lodge Café as an integral part of the business. It also has three cottages for holiday lets
- **Cane Corner** - Lower Budleigh. Antique restoration operated from premises rented from East Budleigh Garage
- **Capital Plumbing and Heating Services** - Vicarage Rd
- **Carter's Cranes, Budleigh Hill, East Budleigh Village** has four elements, Carter Crane Hire, Carter Training, (Carter Construction and Carter Haulage) mainly servicing Devon, Somerset and Dorset
- **Community Shop, East Budleigh Village**
- **Devon Upholstery** - Middle Street, East Budleigh Furniture restoration.
- **Doug Elliot Project management** - Vicarage Rd
- **East Budleigh Garage, Lower Budleigh, East Budleigh Village** offering new and used car sales, vehicle servicing, mechanical and bodywork repair including breakdown services and MOT testing.
- **Exe Windows Doors and Conservatories** installs and restores conservatories, windows and doors. Office in East Budleigh with store in Exmouth.
- **Felton Removals**
- **Kyoo Marketing** - Priory Close. Marketing consultant.
- **Mick Collins Building Services** - Middle Street, East Budleigh offering a wide range of building services
- **Nick James** - Middle Street East Budleigh Property lettings
- **Otter Electrical Services** - Domestic and commercial electrician
- **Pathfinder Services Ltd.** - Tom Bell Vicarage Rd. Management consultant
- **Penelope's Hand Painted Cakes** - High St East Budleigh Hand decorated cakes and confectionary
- **Pooh Cottages Holiday Park, Bear Lane, Knowle. Holiday Park** for motor-homes, caravans and tents opening from 15 March to 31st October.
- **Premier Valeting** - Lower Budleigh East Budleigh. Operates in premises rented from East Budleigh Garage.
- **Rolle Arms Public House, Corner of Lower Budleigh and Budleigh Hill**
- **Easy Budleigh Village.**
- **Sally McNally Presents Ltd.** - Vicarage Rd Trading Muffin the Mule
- **S. Cox & Co, Dalditch Apiary, Dalditch Lane, Budleigh Salterton & 4, Wynards Close East Budleigh** offering a range of building services and building development.

- **St Walter Raleigh Public House, High Street, East Budleigh Village.** A16th century family-run freehold thatched public house in the heart of the village
- **Syon House, Bed and Breakfast, Oakhill, East Budleigh** providing 5 bedrooms and the capacity for special events such as weddings or meetings in an erected marquee.
- **Wynards Farm, Bed and Breakfast East Budleigh Village** based in the house of a working cattle and arable farm, it offers two bedrooms and lounge facilities