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# Exmouth Neighbourhood Plan – Submission Version Representation Form



The Exmouth Neighbourhood Plan has been prepared by Exmouth Town Council. It has now been formally submitted to East Devon District Council who are legally required to undertake public consultation.

**Please return this form to East Devon District Council by Wednesday 17 October 2018. Representations received after this time will not be accepted.**

## Part A – Personal Details Please note we cannot accept anonymous responses.

Personal Details	
Title	
First Name	
Last Name	
Job Title (where relevant)	
Organisation (where relevant)	Bourne Leisure Limited
Address	
Postcode	
Tel. No.	
Email Address	

Agent's Details (if applicable)*	
Title	
First Name	Helen
Last Name	Ashby- Ridgway
Job Title (where relevant)	Associate Director
Organisation (where relevant)	Lichfields
Address	Helmont House Churchill Way Cardiff
Postcode	CF10 2HE
Tel. No.	[REDACTED]
Email Address	[REDACTED]

\*If an agent is appointed, please fill in your title, name and organisation and the full contact details of the agent. Where an agent is used the agent will be the point of contact for correspondence.

Name/Organisation Please complete for each sheet	Bourne Leisure Limited
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Please indicate whether you wish to be notified of any of the following (delete as appropriate):

The publication of the recommendations of any person appointed to carry out an independent examination of the Exmouth Neighbourhood Plan. Yes

The adoption of the Exmouth Neighbourhood Plan. Yes

## Representation details

Please use a separate form for each representation

**1. To which section of the Neighbourhood Plan does this representation relate?**

**(Please note that a separate form must be completed for each representation)**

Policy Number (Include policy, paragraph or other reference no. if appropriate)	Paragraph 10, Paragraph 11 and Action NEA8
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**2. Please use the box below to set out why you are supporting or objecting to this part of the plan.** If your comment relates to a specific area of land or site if possible please identify it on a map. Continue on a separate sheet if necessary

Bourne Leisure has previously submitted representations suggesting the inclusion of a tourism policy in the emerging NP. The NP states at paragraph 10 of the economy and employment chapter that the Exmouth Chamber of Commerce has made specific points, including (bullet point 2):

*“Tourism is where development should be centred, as this will provide a bigger economic boost than anything else.”*

Additionally, paragraph 11 states the importance of tourism to the retail economy:

*“With tourism being a major element in Exmouth’s economy, visitor feedback is clearly important. In the survey, it was calculated that the town attracted 421,000 staying visitors, combined with 2.9 million day-visits. It was estimated that this generated £183m worth of visitor spend, which in turn was calculated to generate 3,000 equivalent tourism related jobs. Despite these impressive figures, a Great Britain Tourist Report (2014)<sup>34</sup> concluded that in East Devon the number of overnight stays, along with visitor spend, had been in decline for 10 years. This is certainly the case in Exmouth. It has been partly addressed by the arrival of the Premier Inn, which is one of the best performing in the country, and similar opportunities for investment in Exmouth should be explored.”*

Moreover, Action NEA8 of the Submission Version Draft NP states:

*“The Neighbourhood Plan supports the promotion and development of Exmouth as a sustainable holiday destination.”*

Bourne Leisure welcomes the emerging NP’s recognition of the economic value of tourism and the promotion of Exmouth as a sustainable holiday destination. Bourne Leisure therefore considers that the addition of a tourism policy would align with, and unify, the sentiments

<p>provided in paragraphs 10, 11 and Action NEA8, and overall, would be extremely valuable to planning in Exmouth. Such a new policy should emphasise in-principle support for the provision of new, and the enhancement of existing holiday accommodation in the Plan area, influenced by and as a reflection of East Devon Local Plan policy, including Policy E19- Holiday Accommodation Parks.</p>	
<p>Name/Organisation</p> <p>Please complete for each sheet</p>	<p>Bourne Leisure Limited</p>

**3. What changes would you suggest should be made to the plan?**

It will be helpful if you are able to put forward your suggested revised wording of any policy or text or suggested alternative policy boundary. Please be as precise as possible.

Bourne Leisure therefore requests that a new tourism policy is added to the draft NP which emphasises Exmouth as a sustainable holiday destination, to be phrased as follows:

*“Proposals for tourist facilities and holiday accommodation in the Exmouth Neighbourhood Plan area will be supported in order to boost the local economy and enhance the promotion and development of the area as a sustainable holiday destination. Proposals must consider the character of the local area; weight will be given to the benefits of the proposed development for Exmouth parish and any proposed mitigation.”*

Continue on a separate sheet if necessary

**4. If your representation is seeking a change, do you consider it necessary to speak at the examination?**

Please note this will not be regarded as a binding decision but will help us in our planning.

If you select No your representation(s) will still be fully considered by the independent examiner by way of written representations.

I wish to speak at the examination: No (delete as appropriate)

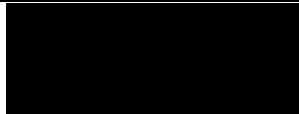
Name/Organisation	Bourne Leisure Limited
Please complete for each sheet	

**5. If you wish to speak at the examination, please outline why you consider this to be necessary:**

N/A
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*Please note the examiner will determine the most appropriate procedure to adopt to hear those who have indicated that they wish to participate in the examination. If the examiner does not consider it necessary to hold a public examination consideration will be given by way of written representations.*

**Data Protection-** Any personal information which you provide will be held and used by East Devon District Council for the purpose of producing the neighbourhood plan and may inform other Planning Policy work. Your information may also be shared within East Devon District Council for the purposes of carrying out our lawful functions. Otherwise your personal information will not be disclosed to anybody outside East Devon District Council without your permission, unless there is a lawful reason to do so, for example disclosure is necessary for crime prevention or detection purposes. Your information will be held securely and will not be retained for any longer than is necessary. There are a number of rights available to you in relation to our use of your personal information, depending on the reason for processing. Further detail about our use of your personal information can be found in the relevant Privacy Notice which can be accessed at <http://eastdevon.gov.uk/privacy>.

Signed	
Date	17-10-2018

A signature is required by the Planning Inspectorate. If filling in the form electronically it can be an ‘electronic signature’ by typing in your name in the box. If you provide a handwritten signature we will ensure that it is not published on-line but it will be visible on the paper copies available at our offices and sent to the examiner.

**Please e-mail the completed form(s) and any additional information to [planningpolicy@eastdevon.gov.uk](mailto:planningpolicy@eastdevon.gov.uk) or send to Phil Twamley, Planning Policy Section, East Devon District Council, The Knowle, Sidmouth, EX10 8HL**