

**TOWN AND COUNTRY PLANNING ACT 1990  
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)  
(ENGLAND) REGULATIONS 2007  
REGULATION 20: Area of Special Control Orders**

The Secretary of State for Housing, Communities and Local Government ('the Secretary of State') is satisfied, upon a proposal made to him by East Devon District Council, as the local planning authority, that the display of advertisements relating to North and East Devon Areas of Schedule 3, of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (the 'Regulations') should not be undertaken without express consent in parts of the East Devon District Council.

The Direction would cover the following areas in the East Devon District Council, as shown on the attached maps, namely:

- Axminster, Beer, Budleigh Salterton, Colyton, Cranbrook, Enterprize Zone, Exmouth, Honiton, Otley St Mary, Seaton & Sidmouth

The proposal has been the subject of a site visit, having been publicly advertised.

The areas to be included in the Direction are specified in the Schedule to this Direction.

This Direction shall have effect for a period of five years from the date on which it comes into force in accordance with the provisions of the Regulations.

*Rachael Beard*

**Rachael Beard  
Senior Planning Casework Manager**

Ministry of Housing, Communities and Local Government  
Authorised by the Secretary of State to sign on that behalf

DATE: 28 October 2020