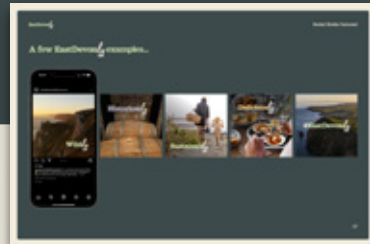
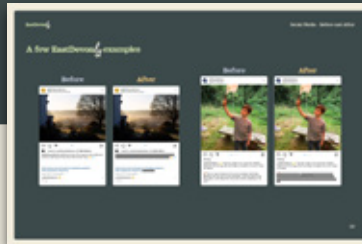


Follow our official channels

 @eastdevondistrictcouncil  @eastdevon  @eastdevon  @EastDevonDistrictCouncil

6 of the best ways you can use and support our Social Campaign

1. Use our **#EastDevonly** Campaign Toolkit, you'll find numerous ways to inspire your own social content and plans. View the toolkit [here](#).



2. Use the destination hashtag **#EastDevonly** within your content. NB This doesn't have to be limited to social media, you can use it on your own website, newsletters, advertising and printed material.



Stay & Play the
#EastDevonly way



This is our
#EastDevonly now
find yours



#EastDevonly is
waiting

3. Tag us into your content – we can then engage with your content.



4. Engage with all our channels - like, retweet, quote retweet, comment or share our content.

5. Share our campaign messaging/ competitions/ videos / imagery with your audiences to help us reach more.

6. Respond to visitors and potential visitors - who ask questions on our channels, your channels or via travel forums. Keep the conversation and engagement up, to incentivise repeat visits

Help us tell everyone how heavenly our #EastDevonly destination is!