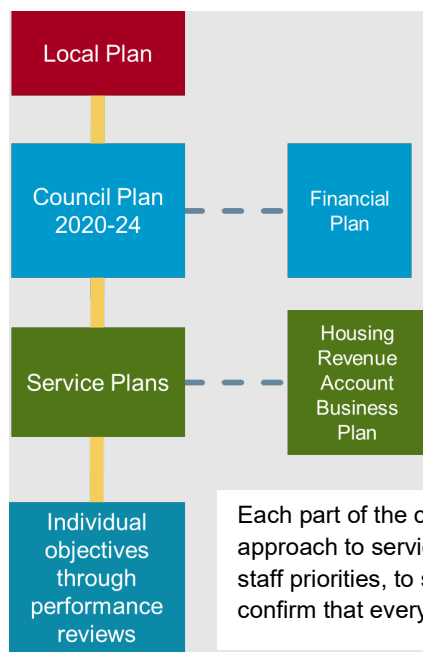


# Growth, Development & Prosperity Service Plan 2024-25

Version 0.2

April 2024 – March 2025



## **Director: Tracy Hendren**

### **Portfolio holders:**

Economy – Cllr Matt Hall

Enterprise Zone – Cllr Paul Arnott

Habitat Mitigation/Clyst Valley Regional Park – Cllr Geoff Jung

Cranbrook – Cllr Olly Davey

Tourism – Cllr Nick Hookway

### **Service Plan Template 2024-25: Contents Page**

- Section 1      Brief description of (Business as usual) service and purpose(s) including staff structure
- Section 2      Looking forward: what additional key workstreams we will do in 2024-25
- Section 3      What we will measure in 2024-25: Performance targets

### **Notes for Director and Assistant Director/Service Leads:**

Shaded areas are for guidance.

### **When you have completed your Service Plan:**

- ✓ Save to Service Planning 2024-25 Teams folder. Final versions will be placed on the intranet/internet
- ✓ Communicate it to your staff
- ✓ Keep it under review – make it a live document which adds value!
- ✓ Use it to formulate individual objectives

## Section 1 – Brief description of service and purpose(s)

### What we do and who we deliver to

The Growth, Development and Prosperity Service was formed in January 2020 to combine expertise across a range of disciplines including habitat mitigation, infrastructure delivery and economic development. A focus on achieving integrated social, economic and environmental outcomes and the delivery of sustainable development unites the team.

The Service is one of the smallest in the Council but benefits from a ‘can do’ attitude, a high degree of adaptability and a strong desire to work collegiately with other Services. This helps to ensure an agile and responsive approach which utilises the available expertise to best effect.

There are a number of key themes running throughout the work of the Service including enabling communities and businesses to prosper, developing ecosystem services and ensuring the growth of human and natural capital. The Service works to ensure that sustainable growth is accommodated within the outstanding natural environment of the district, helping to realise positive economic, social and environmental benefits whilst also protecting the integrity of our internationally important wildlife sites. We are well placed to ensure that growth is both clean and inclusive. In turn this goes to the heart of realising the Council’s objectives in terms of reducing poverty and carbon emissions.

The team has a strong partnership working ethos, a focus on delivering key strategies and projects and the achievement of clean growth. We engage closely with the County Council, our neighbouring Councils, the business community and with a wide variety of partners including Natural England, National Trust, Pebblebed Heaths Conservation Trust, Homes England and the Department for Energy Security and Net Zero to promote collaborative working and to secure resources.

The team operates at several different geographical levels. Alongside the delivery of major projects in the West End of the District, the team works across East Devon to strengthen economies and ensure our market, coastal towns and rural areas can thrive. Businesses and community organisation across the district can benefit from our funded business support and grant programmes, particularly through the deployment of the UK Shared Prosperity (UKSPF) and Rural England Prosperity Funds (REPF). The South East Devon Habitat Regulations Executive Committee is a formal partnership with Exeter City Council and Teignbridge District Council. We are also fully engaged in the Team Devon approach, and we are working collaboratively on opportunities for economic recovery.

We work across a number of portfolios including economy, environment, finance, climate action and strategic development. Our work contributes to all three of the Council Plan objectives. The team supports the Cranbrook Strategic Delivery Board and the Exeter and East Devon Enterprise Zone Board. There is a very strong commitment amongst team members to supporting climate action and carbon reduction which helps to bind the work of the team together in delivering shared objectives.

The team deliver a number of statutory responsibilities, these include:

- Enterprise Zone programme – this is a statutory programme that runs until 2042
- Development of Local Development Orders – to support the Enterprise Zone designation.
- Habitat Regulations - through the delivery of the South East Devon Habitat Mitigation Strategy and direct delivery of Suitable Alternative Natural Green Space.
- UK Shared Prosperity Fund & Rural England Prosperity Fund – 2024/25 will be the third year of this programme

There are links to other areas of statutory responsibility including in relation to the Environment Act and developing a delivery vehicle to support major development proposals coming through the Local Plan review.

Operationally, the Growth, Development and Prosperity Service comprises two main areas of focus;

#### **1) Delivery Team**

The Delivery Team leads the delivery of infrastructure projects, it is divided into three areas of work:

#### **Enterprise Zone**

Delivery of the designated Enterprise Zone within the West End of the district to accelerate the delivery of new commercial space and associated infrastructure projects. This includes identifying and developing investment proposals, particularly where delivery of new commercial space will be delayed without enabling investment.

The programme of work within the Enterprise Zone is overseen by the Enterprise Zone Board, with the Implementation Plan reviewed every 3 years. The investment programme is carefully managed to ensure that key outputs area realised.

The programme of work includes the delivery of Local Development Orders (Simplified Planning) to support the delivery of new employment space. A LDO has been developed for the Power Park site, with further LDOs currently being developed.

The Enterprise Zone was rebranded in September 2023 and the team will continue to use the improved branding to raise the profile of the area.

### **Green Infrastructure**

This area of work focuses on the delivery of the Clyst Valley Regional Park and Clyst Valley Trail. This area of work is guided by a masterplan. Work is focused on:

- Continue to work with partners to prioritise projects within the masterplan
- Identify funding sources to deliver projects within the masterplan
- Ensure CVRP meets wider planning objectives, including deliver of SANGS and BNG
- Hold regular meetings of the Clyst Valley Regional Park Board

### **Habitat Mitigation**

- Supporting quarterly meetings of the Habitat Regulations Executive Committee
- Implement on site and off sites measures
- Provide an annual monitoring report

## **2) Economic Development Team**

The Economic Development Team comprises 4 staff, each leading on different, but interrelated areas. We deliver a range of targeted local interventions as well as district wide economic recovery, growth and employment related projects as follows;

Development, delivery and evaluation of centrally funded Economic Development Programmes linked to the Government's Levelling Up agenda (UKSPF, REPF, Local Growth Fund):

- People & skills project delivery, tackling economic inactivity and funding green skills training.
- Business support to new starts, agriculture, increasing digital access and decarbonisation (net zero).
- Development and delivery of EDDC's Tourism Strategy actions and marketing with our East Devon Tourism Network (EDTN).

Engaging with and providing support to our local business community in order to:

- build sustainable and mutually beneficial relationship to support business growth
- facilitate local, targeted delivery of funded support programmes
- produce quarterly bulletins sharing best practice, support and development opportunities
- champion key EDDC priorities, e.g. net zero, clean growth, connectivity, etc.
- provide strategic intelligence, policy and advice on business, employment and economy
- manage inward investment, commercial premises/land enquiry handling
- conduct research to inform economic development, strategic planning and Local Plan policy
- improve our understanding of the issues and experiences of local businesses through improved communication with their representative organisations

Monitoring and reporting a comprehensive suite of economic indicators, inc. tourism and visitor data to:

- develop evidence, policy and strategy to address market failures in employment land delivery
- protect and support new employment development through evidence-based input to Planning
- ensure EDDC has in place a robust, transparent and effective Economic Development Strategy clarifying the most pressing local priorities (issues and opportunities) for investment and intervention.

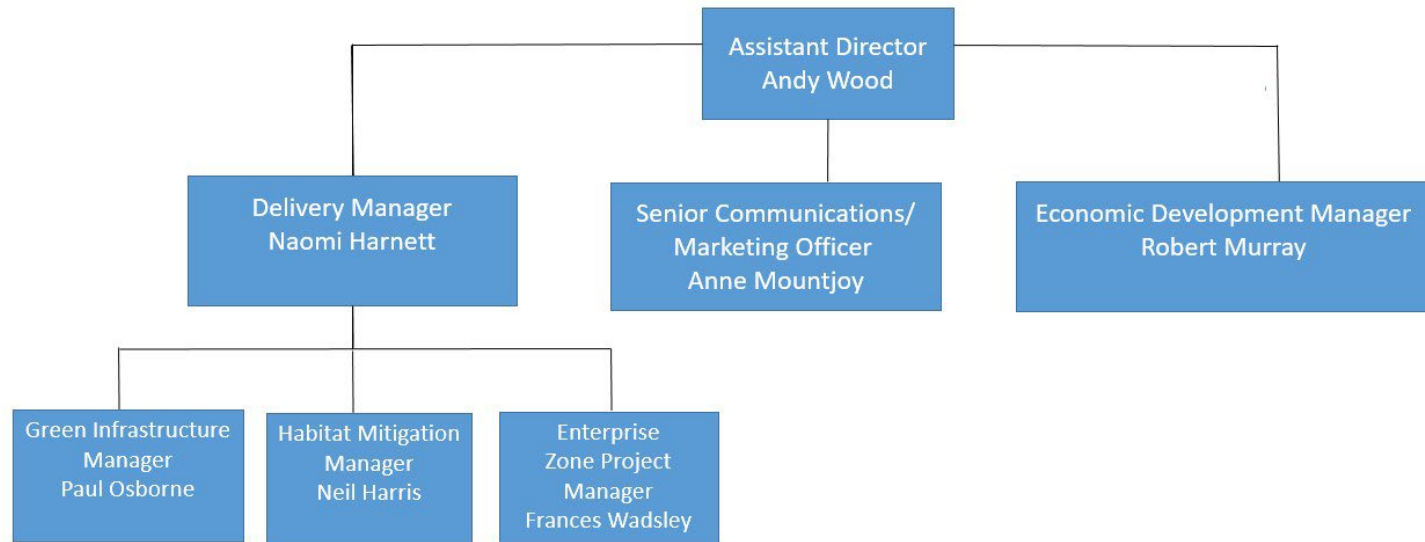
Delivery of inclusive growth and improved employment and skills outcomes for residents and employers:

- support to the Building Greater Exeter programme as founder members of the steering group
- delivery of Employment & Skills Plans for training, higher value employment and staff development
- supporting employers to deliver effective recruitment strategies and events
- coordinating the engagement of our Redundancy Response Network where required

**Staff Structure**

[Our Structures - East Devon](#)

**Growth, Development & Prosperity – Structure Chart**



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## Section 2 – Looking forward: what we will do in 2024-25 (service objectives)

This service agrees that it will undertake the work required under the Financial Sustainability Model adopted by Council in its Financial Plan in reviewing the service under the following 6 areas:

- System Thinking
- Digital Transformation
- Customer Access
- Performance Management Data
- Asset Management
- Income Maximisation

| 2.1 Service level priorities we will deliver in 2024/25 which support the Council Plan Priorities; Better homes & communities, A greener East Devon, A resilient economy and quality services  | Financial/<br>corporate resource     | Lead Officers   | Due Date  |
|--|--------------------------------------|---|---|
| <p>2.1.1 Provide intelligence and input to the development of the <b>new Local Plan</b> with a focus on establishing robust, effective and defensible policies and proposals in the following areas:</p> <ul style="list-style-type: none"> <li>• Employment sites</li> <li>• Economic development</li> <li>• Green infrastructure</li> <li>• Habitat mitigation</li> <li>• Zero carbon development</li> <li>• Energy</li> </ul> <p>2.1.2 Ensure EDDC’s Economic Development Strategy, underpinned by the Local Economic Review is used to help strengthen the evidence base for the new Local Plan.</p> | <p>Local Plans team<br/>GDP team</p> | <p>Assistant Director,<br/>Delivery Manager,<br/>Economic<br/>Development<br/>Manager, Economic<br/>Development Officer</p> | <p>Ongoing,<br/>throughout<br/>preparation of<br/>Local Plan and<br/>through<br/>examination.</p> |

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| In addition, ensuring a coherent sub-regional response by feeding into responses to ECC and TDC Local Plan consultations.  |   |  |  |
| <b>A Supported and Engaged Community</b>   |   |  |  |
| <p>2.1.3 Support the work of the <b>Cranbrook Strategic Delivery Board</b>, ensuring that a range of services and infrastructure are delivered in step with new homes.</p> <ul style="list-style-type: none"> <li>• Support delivery of the masterplan for the town centre</li> <li>• Ensure robust project management arrangements</li> <li>• Utilise revolving infrastructure funds to support the development of the expansion areas</li> </ul> | DCC/Cranbrook Town Council  | Assistant Director   | Masterplan delivered by September 2024               |
| <p>2.1.4 Complete the development of a business case for a <b>delivery vehicle</b> (up to and including the establishment of a locally-led Development Corporation) to support the development of a second new community.</p>  | <p>£300k existing budget</p> <p>Assistant Director – Planning Strategy &amp; Development Management, Local Plans team</p> | Assistant Director – Growth, Development & Prosperity                                  | September 2024                                       |
| <b>A Vibrant and Resilient Economy</b>   |   |  |  |
| <p>2.1.5 Lead the deployment of the <b>UK Shared Prosperity Fund and Rural England Prosperity Fund</b> programmes ensuring:</p> <ul style="list-style-type: none"> <li>○ all UKSPF projects achieve specified outputs and outcomes in alignment with the UKSPF Investment Plan</li> <li>○ all UKSPF projects achieve key milestones on time and to budget in alignment with the UKSPF Investment Plan</li> </ul>                                   | <p>£2.6m UKSPF &amp; REPF allocations</p> <p>Economic Development team</p>  | Economic Development Manager, Economic Development Officer, Economy Projects Assistant | March 2025 (with evaluation to conclude in May 2025) |



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| <ul style="list-style-type: none"> <li>○ <b>Year 3 Delivery: Active Travel Fund.</b> Support to bring forward cycleways within the Clyst Valley Regional Park</li> </ul>  |  | Green Infrastructure Manager                               |  |
| <p>2.1.7 Provide support to the <b>East Devon Tourism Network</b>. Enabling delivery of relevant Tourism Strategy objectives.</p> <ul style="list-style-type: none"> <li>○ Oversee and support the operation of EDTN</li> <li>○ Ensure alignment with the Tourism Strategy</li> <li>○ Monitor performance and contract extension</li> </ul>   | UKSPF funding<br>Economic Development team                     | Senior Economic Development Officer                        | January 2025                               |
| <p>2.1.8 Prepare and adopt an <b>Economic Development Strategy</b> for the District</p>   | Economic Development team                                      | Economic Development Manager; Economic Development Officer | August 2024                                |
| <p>2.1.10. Work to increase the supply of available commercial sites and premises in the District:</p> <ul style="list-style-type: none"> <li>● Strengthen our formal corporate engagement with <b>Place, Assets &amp; Commercialisation Service</b> to help ensure timely delivery of commercial landholdings (e.g. Hayne Lane, Cloakham Lawns, Fosseyway and Colyford Rd sites).</li> </ul> | Place, Assets & Commercialisation<br>Economic Development team | Economic Development Manager                               | Ongoing                                    |
| <p>2.1.11. Lead the delivery of the <b>Enterprise Zone programme</b> to accelerate the delivery of new commercial space.</p> <p>Through the update of the Enterprise Zone Implementation Plan the investment programme will be reviewed and new investment proposals will be identified.</p> <ul style="list-style-type: none"> <li>●</li> </ul>  | Enterprise Zone/DCC/LEP  | Delivery Manager, Assistant Director                       | Implementation Plan concluded in June 2024 |

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| 2.1.12. Continue to develop the <b>simplified planning regime</b> in the Enterprise Zone area by bringing forward further Local Development Orders for Skypark and Exeter Science Park). Undertake assessments of individual development proposals in terms of compliance with extant LDOs  | Enterprise Zone/Site Owners  | Enterprise Zone Project Manager                          | Ongoing   |
| 2.1.13. Raise the profile of the area by implementing a <b>branding strategy</b> for the Enterprise Zone designation  | Enterprise Zone  | Senior Communications Officer                            | Ongoing   |
| 2.1.14. Support the second <b>Axminster Gate to Plate event</b> in May helping to ensure successful delivery, maximising local benefit and encouraging local adoption as an annual event. Work with at least 3 other East Devon towns to encourage inaugural Gate to Plate events in more locations, supporting quality local food and drink producers and town centre trade. | Economic Development team  | Economic Development Manager                             | Oct 2024  |
| 2.1.15. Record, support and report on all <b>inward investment and local business land/premises enquiries</b> received. Issues experienced in relation to constrained employment land and premises supply within the market to be fed back to Policy and Planning colleagues.   | Economic Development team<br>Planning/Policy   | Senior Economic Development Officer                      | Ongoing   |
| 2.1.16. Improve the handling of <b>commercial premises/land enquiries</b> by coordinating and amalgamating record keeping and enquiry handling by different teams to develop a single central database which all teams feed into, update and can report from.   | Economic Development team<br><br>Enterprise Zone,<br>Revenues &<br>Benefits, Place,<br>Assets &<br>Commercialisation | Senior Economic Development Officer,<br>Delivery Manager | June 2024 |

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| <p>2.1.17 Support local business growth and inward investment by strengthening EDDC’s active <b>promotion of vacant/available employment units</b> district wide. Reinvigorate <b>Commercial Property Register</b>, engaging commercial agents.</p>  | <p>Economic Development team<br/>Enterprise Zone, Revenues &amp; Benefits, Place, Assets &amp; Commercialisation</p> | <p>Economic Development Manager, Senior Economic Development Officer</p>             | <p>March 2025</p>                               |
| <p>2.1.19. Monitor and evaluate the impact of our <b>Innovation and Resilience Fund (IRF1)</b>. Ensure that beneficiaries have spent their grant funds in line with Funding Agreements. Complete an evaluation of the local economic, social and environmental impact of the IRF1.</p>   | <p>Economic Development team</p>   | <p>Economic Projects Assistant</p>   | <p>May 2025</p>                                 |
| <p><b>A Sustainable Environment</b></p>  |  |  |   |
| <p>2.1.21. Deliver the <b>Clyst Meadows SANGS</b> including engaging with key stakeholders and the community:</p> <ul style="list-style-type: none"> <li>• work with Devon County Council to develop sustainable travel options to the site</li> <li>• implement delivery plan for the site implement in perpetuity funding proposal for the site</li> </ul> | <p>CIL/DCC</p>   | <p>Delivery Manager, Green Infrastructure Manager, Senior Communications Officer</p> | <p>Spring 2025</p>                              |
| <p>2.1.22. Engage with landowners and other partners to implement the <b>Clyst Valley Trail</b> proposals including:</p> <ul style="list-style-type: none"> <li>• Finalise alignment and delivery plan</li> <li>• Secure resources and funding Raise public awareness of the Trail</li> </ul>  | <p>DCC/National Highways</p>   | <p>Delivery Manager, Green Infrastructure Manager, Senior Communications Officer</p> | <p>Ongoing, first section delivered in 2025</p> |

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| <p>2.1.23. Deliver the <b>South East Devon Habitat Mitigation Strategy</b> including:</p> <ul style="list-style-type: none"> <li>• Supporting quarterly meetings of the Habitat Regulations Executive Committee</li> <li>• Implement on site and off sites measures</li> <li>• Provide an annual monitoring report</li> </ul>    | <p>CIL/S.106<br/>ECC/TDC</p>   | <p>Habitat Mitigation Manager</p>  | <p>Annual review in April 2024</p> |
| <p><b>Continuous Improvement and Quality Services</b></p>  |  |  |                                    |
| <p>2.1.24. Implementation of the <b>Bidsmart</b> initiative including lead coordination of relevant team of officers, driving improvements through a more collaborative, informed approach to identifying and responding more robustly to external funding opportunities with reference to the strongest supporting evidence</p> | <p>All Service areas<br/>External funding streams will be wide ranging including Lottery funding and through government agencies</p> | <p>Economic Development Officer, Economy Projects Assistant</p>  | <p>June 2024</p>                   |
| <p><b>2.1.25. Continued support to planning</b> colleagues through detailed consultation responses on planning applications covering issues relevant to the Service</p>  | <p>Planning team<br/>Economic Development team</p>   | <p>Economic Development Manager, Economic Development Officer, Green Infrastructure Manager, Habitat Mitigation Manager, Enterprise Zone Project Manager</p> | <p>Ongoing</p>                     |

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| 2.1.26. Ensure that <b>key messages and achievements</b> are clearly communicated both internally and externally across a range of media channels through; <ul style="list-style-type: none"> <li>• Online and offline channels including issuing press release</li> <li>• Contributing to the Corporate Knowledge Exchange</li> <li>• Supporting consultation events and exercises</li> <li>• Providing advice and support on the use of social media</li> </ul>                      | GDP Team   | Senior Communications Officer                              | Ongoing                                 |
| 2.1.27. Support the progression of the <b>devolution deal</b> negotiations through Team Devon, ensuring that the Council's interests are represented, and key proposals are reported to Cabinet.   | Team Devon<br>GDP Team   | Assistant Director   | Ongoing                                 |
| <b>Service actions relating to climate change</b>  | <b>Financial/corporate resource</b>  | <b>Lead Officers</b>                                       | <b>Due Date</b>                         |
| 2.1.28. Ensure the <b>large-scale delivery of zero carbon development</b> in the West End of the District through: <ul style="list-style-type: none"> <li>• Procurement and delivery of the interconnector project to decarbonise the existing district heating networks in Cranbrook/Skypark and Science Park/Monkerton</li> <li>• Implementing the Green Heat Network Fund scheme through the procurement of an Energy Services Company for the Cranbrook Expansion areas</li> </ul> | HNIP. GHNF, EZ, EDDC investment  | Assistant Director, Delivery Manager                       | Construction concluding in winter 2025. |
| 2.1.29. Commission and oversee delivery of a new £207k <b>Carbon Action Programme</b> , supporting East Devon businesses to better understand their carbon emissions and to develop effective action plans to reduce these. Support to include 121 support diagnostic sessions and workshops to encourage engagement and behavioural change through increased efficiencies and reduced waste. Programme to complement delivery of our existing SPF Prosper business support provision. | £107k existing Economic Development Business Support budget; £100k commitment from | Economic Development Manager; Economic Development Officer | March 2025                              |



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|   | the Green Team Fund       |  |                                |
| 2.1.30. Launch an Enterprise Zone focussed fund to undertake the commissioning of project(s) delivering on the specific themes of EDDC's <b>Clean Growth Vision</b> .   | Enterprise Zone programme | Enterprise Zone Team / Economic Development Team | Launch programme in March 2024 |
| 2.1.31. Support the development of a <b>sustainable aviation cluster</b> focused on Exeter Airport: <ul style="list-style-type: none"> <li>• Represent the Council on the Sustainable Aviation Board and Future Flight Community Integration Group</li> <li>• Support project development in relation to Advanced Air Mobility</li> </ul> | Enterprise Zone/DCC       | Assistant Director                               | Ongoing                        |

## 2.2 Key Projects

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| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.3 Delivery of Cranbrook town centre   |
| <b>Expected outcome</b>  | Delivery of a vibrant town centre with a mix of uses which will ultimately serve a population of up to 20,000 people. |
| <b>Link to Council Plan priorities</b>   | <b>Better Homes and Communities</b>   |

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| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | Mix of funding including One Public Estate and Enterprise Zone |                     |
| <b>Milestones</b>  | <b>Due date</b>  | <b>Lead officer</b> |
| Adoption of masterplan   | September 2024   | Delivery Manager    |
| Agreement of delivery plan   | November 2024  | Assistant Director  |

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| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.4 Development of a Delivery Vehicle to support the development of the second new community   |                     |
| <b>Expected outcome</b>  | Completed business case document that explores options for the delivery vehicle, including consideration of establishing a Development Corporation |                     |
| <b>Link to Council Plan priorities</b>   | <b>Better Homes and Communities</b>  |                     |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | £300k (within existing budget)<br>Development of policies with emerging Local Plan   |                     |
| <b>Milestones</b>  | <b>Due date</b>  | <b>Lead officer</b> |
| Business Case Completed  | September 2024   | Assistant Director  |

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| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.5 Delivery of UKSPF and REPF programmes   |  |
| <b>Expected outcome</b>  | Deployment of funds in line with agreed/amended Investment Plan and REPF Addendum through a wide range of projects. |  |

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| <b>Link to Council Plan priorities</b>  | <b>A resilient economy</b>                 |                              |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b>  | Funding allocation from government (£2.6m) |                              |
| <b>Milestones</b>   | <b>Due date</b>                            | <b>Lead officer</b>          |
| 1. Work with relevant project leads to evaluate outputs and outcomes of year 2 delivery   | Nov 2024                                   | Economic Development Manager |
| 2. Ensure successful delivery of the projects within our own service (Business Support; IRF3; Carbon Action Fund; Active Travel; Sustainable Tourism; Retrofit and Employment Hub). | March 2025                                 | Economic Development Manager |
| 3. Work with relevant project leads to oversee delivery of year 3 elements and associated spend for all SPF projects  | March 2025                                 | Economic Development Manager |
| 4. Complete year 3 spend of Rural England Prosperity Fund (REPF) projects   | March 2025                                 | Economic Development Manager |

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| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.29 Delivery of a new £207k Carbon Action Programme   |
| <b>Expected outcome</b>  | Supporting East Devon businesses to deepen understanding of carbon emissions and in developing effective decarbonisation action plans, increased efficiencies and reduced waste. |
| <b>Link to Council Plan priorities</b>   | <b>A resilient economy</b>   |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | £107k existing Economic Development Business Support budget; £100k commitment from the Green Team Fund (approved)  |

| <b>Milestones</b>   | <b>Due date</b> | <b>Lead officer</b>          |
|---|-----------------|------------------------------|
| 1. Commission support provider through open procurement process.  | Feb 2024        | Economic Development Manager |
| 2. Oversee delivery of 121 support diagnostic sessions; carbon assessments; carbon action planning and workshops to encourage engagement, behavioural change and informed project applications to SPF grant programmes. | March 2025      | Economic Development Manager |

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| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.8 Development and publication of an Economic Development Strategy for East Devon   |                              |
| <b>Expected outcome</b>  | Cabinet endorsement and publication of an Economic Development Strategy. Based upon robust Local Economic Review data, this Strategy will ensure focus on key issues and operationalise member economy and employment Council Plan objectives to 2027. |                              |
| <b>Link to Council Plan priorities</b>   | <b>A resilient economy</b>   |                              |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | Economic Development staff; Annual updates to our Local Economic Review to monitor change in key headline economic/performance indicators.   |                              |
| <b>Milestones</b>  | <b>Due date</b>  | <b>Lead officer</b>          |
| 1. First Consultation and Strategy Drafting  | Feb 2024   | Economic Development Manager |
| 2. Second Consultation and Strategy Finalisation   | April 2024   | Economic Development Manager |

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| 3. Cabinet Endorsement, publication and engagement | July 2024 | Economic Development Manager |
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| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.11 Development of an updated Enterprise Zone Implementation Plan  |                     |
| <b>Expected outcome</b>  | Complete Implementation Plan will provide an overview of the EZ programme to date, review key objectives of the programme, and identify projects for future investment from the ring-fenced retained business rates.<br><br>Implementation Plan will also review governance arrangements for the Enterprise Zone with the demise of the Local Enterprise Partnership. |                     |
| <b>Link to Council Plan priorities</b>   | <b>A resilient economy</b>  |                     |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | None  |                     |
| <b>Milestones</b>  | <b>Due date</b>   | <b>Lead officer</b> |
| Implementation Plan Updated  | June 2024   | Delivery Manager    |

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| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.21 Delivery of Clyst Meadow SANG   |  |
| <b>Expected outcome</b>  | Delivery of 10 hectares of new publicly accessible greenspace in close proximity to Cranbrook. |  |

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| <b>Link to Council Plan priorities</b>   | <b>A greener East Devon</b>   |                              |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | S106 + future CIL receipts will fund acquisition and endowment costs. |                              |
| <b>Milestones</b>  | <b>Due date</b>   | <b>Lead officer</b>          |
| Implementation of Phase 1 works  | October 2024  | Green Infrastructure Manager |
| Full opening   | March 2025  | Green Infrastructure Manager |

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| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.22. Delivery of the Clyst Valley Trail             |                              |
| <b>Expected outcome</b>  | An approved delivery plan for the length of the trail. |                              |
| <b>Link to Council Plan priorities</b>   | <b>A greener East Devon</b>                            |                              |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | S106, CIL, wider funding                               |                              |
| <b>Milestones</b>  | <b>Due date</b>  | <b>Lead officer</b>          |
| Agreement of delivery plan   | September 2024   | Green Infrastructure Manager |
| Planning permission for Mosshayne Lane section   | September 2024   | Green Infrastructure Manager |

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| <b>Key Projects</b> | 2.1.28 District heating interconnector project |
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| <b>Service development / project supporting strategic objectives including the council plan.</b> |   |                     |
| <b>Expected outcome</b>  | Interconnector project will enable the bulk supply of low carbon heat to serve the existing district heating networks within Cranbrook/Skypark and Science Park/Monkerton |                     |
| <b>Link to Council Plan priorities</b>   | <b>A greener East Devon</b>   |                     |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | Mix of funding including Enterprise Zone and Heat Network Investment Programme  |                     |
| <b>Milestones</b>  | <b>Due date</b>   | <b>Lead officer</b> |
| Award of contract  | May 2024  | Delivery Manger     |
| Start of construction  | July 2024   | Delivery Manger     |
| Interconnector constructed   | December 2025   | Delivery Manager    |

|  |  |  |
|--|--|--|
| <b>Service development / project supporting strategic objectives including the council plan.</b> | 2.1.30 Launch an Enterprise Zone focussed fund to undertake the commissioning of project(s) delivering on the specific themes of EDDC's Clean Growth Vision.                     |  |
| <b>Expected outcome</b>  | Supporting East Devon businesses to deepen understanding of carbon emissions and in developing effective decarbonisation action plans, increased efficiencies and reduced waste. |  |
| <b>Link to Council Plan priorities</b>   | <b>A resilient economy</b>   |  |
| <b>Resources required including additional budget, staffing or Digital / Data Transformation</b> | £1M from Enterprise Zone Budget  |  |

|   |  |                     |
|---|--|---------------------|
|   | Dedicated Officer Time from Enterprise Zone Team / Economic Development Team |                     |
| <b>Milestones</b>   | <b>Due date</b>  | <b>Lead officer</b> |
| 1. Commission project to deliver specific theme identified in EDDC's Clean Growth Vision – to be agreed by the Enterprise Zone Board. | March 2024   | Delivery Manager    |
| 2.To review opportunity for developing grant funding programme  | September 2024   | Delivery Manager    |



### Section 3 – What we will measure in 2024-25: Performance targets

| 3.1 Service performance indicators<br><br>Also include any performance indicators that support the council plan | Target    | How often – monthly, quarterly, bi-annually, annually | Responsible Officer for production of management information |
|---|-----------|---|--|
| UKSPF/REPF spend  | Annually  | Cabinet   | Tom Winters  |
| Economic Development Strategy development, adoption and delivery  | Annually  | Cabinet   | Robert Murray  |
| Business Rate income in Enterprise Zone area  | Annually  | Cabinet   | Naomi Harnett  |
| Deployment of on and off-site measures in relation to Habitat Mitigation Strategy                               | Quarterly | Habitat Regulations Executive Committee               | Neil Harris  |