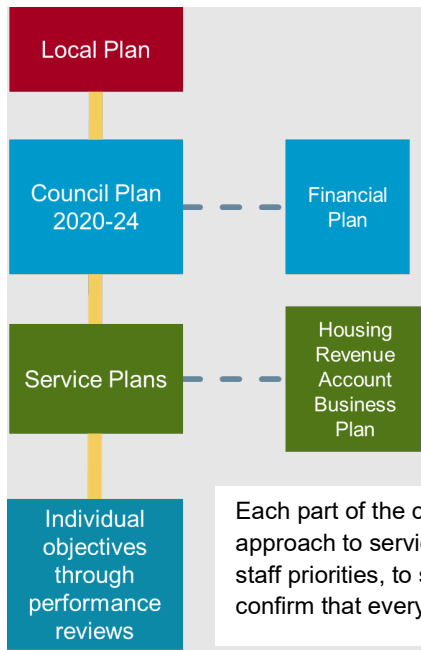


# Countryside and Leisure service plan 2024-25

Version 0.2

April 2024 – March 2025



**Director: Tracy Hendren**

**Portfolio holders: Cllr Geoff Jung – Coast, Country & Environment**

**Cllr Nick Hookway – Tourism, Sports, Leisure & Culture**

## **Service Plan Template 2024-25: Contents Page**

- Section 1      Brief description of (Business as usual) service and purpose(s) including staff structure
- Section 2      Looking forward: what additional key workstreams we will do in 2024-25
- Section 3      What we will measure in 2024-25: Performance targets

### **Notes for Director and Assistant Director/Service Leads:**

Shaded areas are for guidance.

### **When you have completed your Service Plan:**

- ✓ Save to Service Planning 2024-25 Teams folder. Final versions will be placed on the intranet/internet
- ✓ Communicate it to your staff
- ✓ Keep it under review – make it a live document which adds value!
- ✓ Use it to formulate individual objectives

## Section 1 – Brief description of service and purpose(s)

### What we do and who we deliver to

#### Purpose of Service:

To provide a more beautiful natural environment that conserves and protects East Devon’s outstanding wildlife, habitats and landscapes. Also, to help make East Devon a more vibrant cultural ecosystem whose distinctive communities and outstanding natural environment are enhanced and enriched through creativity, curiosity and collaboration.

This includes the development and delivery of the following EDDC Strategies by the Countryside and Leisure Service:

1. Culture Strategy 2022-2031.
2. Leisure & Built Facilities Strategy 2021-2031
3. Green Space Strategy 2017 –2027
4. East Devon National Landscape Management Plan 2024-2029
5. Blackdown Hills National Landscape Management Plan 2024-2029
6. Tree Strategy 2024-2034 (in development)
7. Local Nature Recovery Plan 2024- 2034 (in development)

The Countryside and Leisure Service also works in partnership with other teams in helping to deliver EDDC’s Climate Change Strategy and Public Health Plan with specific actions identified for the Countryside, Cultural and Leisure teams.

The delivery is undertaken through the following teams:

**Countryside team** – responsible for the management of our 13 Local Nature Reserves (LNRs) for both wildlife and public access. Managing the East Devon section of the SW Coast Path. Providing an annual programme activities and events on those sites to local communities. Co-ordinating a network of volunteers across all our LNRs. Delivering an environmental educational programme to the District’s secondary and primary schools. Securing Defra environmental stewardship grants to assist with costs of managing our nature reserves.

**Ecology team** – the Council’s lead on ecology and responsible for ensuring the delivery of the Biodiversity Net Gain duty and its implementation into the planning system. Leading the Council’s work with partners to deliver Nutrient Neutrality in our

catchments and developing East Devon's Local Nature Recovery Plan and Local Habitat Map for the district's key species and habitats to create an East Devon Nature Recovery Network.

**Tree team** – the Council's lead for trees and planning with responsibility for the delivery of our work with Tree Preservation Orders and Trees in Conservation Areas; providing advice on planning consultations and major projects to Planning on tree related matters. Leading the delivery of East Devon's Tree Strategy work to help future proof the district's treescape.

**Arts & Culture team** – responsible for the delivery of East Devon's Culture Strategy 2022-31 and Delivery Plan; managing the Manor Pavilion theatre; managing the Thelma Hulbert Gallery and delivering an annual programme of outreach work to East Devon's communities as well as an annual programme of exhibitions, events and activities. Overseeing the Council's strategic partnerships with Villages in Action and South West Museums to ensure rural communities have access to the creative arts. Supporting the district wide ACED (Arts Culture East Devon) Network which represents East Devon's rich and diverse creative arts communities.

**East Devon National Landscape team** – responsible for the delivery of the statutory Management Plan working with local communities, farmers, tourism providers and local businesses in the National Landscape.

How we do this:

- Deliver our statutory functions within the Environment Act 2021 by providing ecological expertise to secure Biodiversity Net Gain and prepare five yearly Biodiversity Reports.
- Deliver our statutory functions within the Environment Act 2021 to help prepare an East Devon Local Nature Recovery Strategy, Species Conservation Strategies and Protected Site Strategies that cover East Devon.
- Deliver our statutory function for the making and serving Tree Preservation Orders & Trees in Conservation Areas and advising on management of our Council owned tree stock.
- Delivery of the Tree Strategy for East Devon DC
- Managing 13 Local Nature Reserves (LNRs) for people and wildlife and enhances East Devon's green spaces through Nature Recovery Networks.
- Provide an annual programme of public events on our LNRs that raises understanding and awareness of the district's outstanding natural environment.

- Deliver a district-wide outdoor learning experiences, manage and run a district-wide volunteer programme on our LNRs.
- Manage and maintain the East Devon section of the SW Coast Path.
- Deliver health and wellbeing benefits through all the Service's work programmes.
- Provide support and funding for the East Devon and Blackdown Hills National Landscape Partnerships as nationally important landscapes.
- Deliver the East Devon Culture Strategy 2022-31 working in close collaboration with all our cultural organisations and partners as well as supporting the ACED Network.
- Manage the Thelma Hulbert Gallery (THG) which provides outstanding contemporary art exhibitions, delivers a district wide outreach programme, delivers a strong art-based learning programme linked to exhibitions for community groups & individuals including schools, young & older people; THG supports & promotes regional artists and supports a network of volunteers.
- Manage the Manor Pavilion Theatre providing a venue for local and national performers to put on a variety of performances/shows and local groups to use as a venue for rehearsals, training etc.
- Deliver EDDC's Leisure & Built Facilities Strategy 2021-31
- Provide funding to support LED to manage the district's leisure centre facilities enabling community sport and physical activities, also deliver an outreach programme for local clubs and communities within East Devon.
- All functions of the Countryside & Leisure Service are targeted at the district's population, as well as helping to attract visitors and tourists into the area.

Statutory responsibilities

- Wildlife & Countryside Act 1981 protection of wildlife.
- Town & Country Planning Act 1990 and Town & Country Planning (Tree Preservation) England Regs 2012 for managing and maintaining our TPOs and Trees in Conservation Areas.
- Countryside & Rights of Way Act 2000 LAs duty to produce National Landscape Management Plans and provide open access on heathland, moorland.
- Natural Environment & Rural Communities Act 2006; all LAs have duty to have regard for (including the enhancement of) biodiversity in decision making.

**Staff Structure**

- The Conservation of Habitats and Species Regulations 2017 (as amended); duty for LAs to consider impacts of plans and projects on Protected Sites.
- Environment Act 2021 for Local Planning Authority duties for delivering Biodiversity Net Gain and preparing Local Nature Recovery Strategy's.

It is a front facing service that engages with all of East Devon's communities and local residents through our work on planning applications, tree preservation orders and annual events and activity programmes delivered by the Countryside and Cultural teams.

## Section 2 – Looking forward: what we will do in 2024-25 (service objectives)

2.1 Service level priorities we will deliver in 2024/25 which support the Council Plan Priorities; Better homes & communities, A greener East Devon, A resilient economy and Quality services	Financial/ corporate resource	Lead Officers	Due Date
<b>A greener East Devon - new areas of work</b>			
<p>1. District Ecologist to deliver following targets for 2024/25:</p> <ul style="list-style-type: none"> <li>• Appointment of Ecology Officer and Trainee Ecologist into the team to manage Biodiversity Net Gain (BNG) requirements from 2024/25</li> <li>• Identify as part of the new BNG duty suitable land to create a Local Habitat Bank to secure a district natural credit scheme.</li> <li>• Work with Development Management (DM) team in providing guidance and training on Biodiversity Net Gain implementation.</li> <li>• Work with the Planning Policy team on the biodiversity chapter and supporting evidence of the new local plan, to include 10% BNG policy for East Devon, and assessment/integration of biodiversity within site allocation process.</li> <li>• Work with Service Leads in both Countryside and Planning to deliver Natural England policy on nutrient neutrality on the River Axe SAC through the Triple Axe project</li> </ul>	<p>Service budget New Burdens payment</p>	<p>Assistant Director – Countryside &amp; Leisure District Ecologist</p>	<p>Ongoing</p>

<p>(collaborative partnership with National Landscapes, SWW, WRT, NE &amp; EA); training for DM colleagues, draft Habitat Regs Assessment document, and exploration of other measures such as water saving measures and upgrades of septic tanks.</p> <ul style="list-style-type: none"> <li>• Collaborate with Devon Local Nature Partnership to develop new statutory Local Nature Recovery Strategy with targets for east Devon sites to improve the district’s biodiversity.</li> <li>• Improvement of the EDDC website and DM processes relating to ecology – i.e., overhauling the website to provide an ecology section, updating validation criteria and providing Listed Building Consent protected species position.</li> <li>• Integration of Habitats Regulations Assessment into internal processes, such as events booking, engineering team projects and other internal processes.</li> </ul>			
<p>2. Countryside team and District Ecologist to develop proposals:</p> <ul style="list-style-type: none"> <li>• for both further habitat acquisition in the District that can facilitate commitments to nature recovery</li> <li>• and carbon reduction/adaptation such as the Seaton Wetlands utilising the emerging Local Habitat map to implement nature recovery networks.</li> </ul>	<p>EDDC Capital Biodiversity Net Gain contributions and development of a credit sales system</p>	<p>District Ecologist Countryside Team Manager</p>	<p>Ongoing</p>
<ul style="list-style-type: none"> <li>• Deliver new visitor infrastructure to Seaton Wetlands to enhance visitor experience and monetise the increased footfall:</li> </ul>	<p>EDDC capital</p>	<p>Countryside Team Manager</p>	<p>December 2025</p>



<ul style="list-style-type: none"> <li>• Development of a pop-up refreshment facility – concessionary arrangement or in-house (Black Hole Marsh hub)</li> <li>• Installation of revised interpretation and welcome panels throughout the site, including updated waymarking system</li> <li>• Work with DCC to ensure smooth delivery of cycle route extension.</li> <li>• Development of a small suitable retail offer from the Discovery Hut selling natural history books and children’s explorer equipment.</li> <li>• Installation of revised interpretation and welcome panels throughout the site, including updated waymarking system</li> </ul>			
<p>3. Work with Forestry England and Offwell Woodlands Trust to deliver in 2024/25:</p> <ul style="list-style-type: none"> <li>• take on tenancy of the Offwell Woods site as a Countryside Team managed woodland to enable the declaration of a new Local Nature Reserve for East Devon.</li> <li>• Embed existing volunteers into the wider countryside volunteering framework</li> </ul>	Service budget	Countryside Team Manager	March 2025
<p>4. Heritage Lottery Fund ‘Saving Species Fund’ project successfully applied for and first year delivery funded. Species Spaces from Sea to Source in year one will:</p> <ul style="list-style-type: none"> <li>• create Sheep’s Marsh intertidal scheme,</li> <li>• make improvements to freshwater grazing marsh,</li> <li>• engage private landowners with 12 hectares of species rich pasture restoration.</li> </ul>	Service budget Heritage Lottery Fund	Countryside Team Manager	March 2026

<ul style="list-style-type: none"> <li>work with neighbouring landowners to increase conservation grazing of heathland over 20 hectares at Trinity Hill.</li> </ul>			
<p>5. Develop a Tree Strategy that sets out the framework for engaging with climate change, tree wardens and community engagement, tackling pests and diseases, and requirements for trees within development sites.</p>	Service budget	Assistant Director – Countryside & Leisure  District Ecologist  Arboricultural Team Manager	March 2025
<p>6. Tree team to establish:</p> <ul style="list-style-type: none"> <li>Emphasis on planting initiatives across East Devon working with climate change officer, Streetscene, Housing to get a council wide approach.</li> <li>Engage local stakeholders / landowners for large scale planting including the identification of appropriate street tree planting locations throughout East Devon.</li> <li>Actively engage and develop tree warden scheme across East Devon to help with the protection of existing trees and planting of new trees.</li> </ul>	Service budget	Arb Team Manager  Countryside Team Manager  S/Scene Manager	March 2025
<p>7. Support the work of the World Heritage Site Partnership, East Devon &amp; Blackdown Hills National Landscapes partnerships:</p> <ul style="list-style-type: none"> <li>Consultation, review and adoption of 2 National Landscapes Management Plans during 2024-25</li> </ul>	Service budget  Defra core grant  Devon CC funding  Somerset Council funding  Dorset Council funding	Assistant Director– Countryside & Leisure	March 2025

<ul style="list-style-type: none"> <li>• Implement recommendations from the Defra review of protected landscapes including the rebranding to National Landscapes</li> <li>• Recruit into the vacant East Devon National Landscape Manager, National Landscape Project Officer and National Landscape Comms Officer roles (due to retirement)</li> </ul> <p>Provide funds for the delivery of the 2 National Landscape Business Plans (see <a href="http://www.eastdevonaonb.org.uk">www.eastdevonaonb.org.uk</a> and <a href="http://www.blackdownhillaonb.org.uk">www.blackdownhillaonb.org.uk</a> )</p>			
<p>8. The whole Service to contribute to the East Devon’s Public Health Plan and improved health and wellbeing through:</p> <ul style="list-style-type: none"> <li>• Establish projects delivering health benefits such as Wild Honiton</li> <li>• THG outreach programme – Creative Cabin, THG Out &amp; About</li> <li>• Actively support volunteers on our sites and help provide mental and physical benefits through their participation in activities.</li> </ul>	Service budget	THG Manager Countryside Team Manager	March 2025
<b>Better Homes &amp; Communities – new areas of work</b>			
<p>9. Implement East Devon’s Culture Strategy for East Devon 2022-32 that sets out the vision and aims for EDDC’s support for the arts &amp; culture sector.</p> <p>Identified new areas are projects, activities and events for 2024/25 which include:</p>	UK SPF Rural England Prosperity Fund Service budget	Assistant Director – Countryside & Leisure Cultural Producer	Ongoing

<ul style="list-style-type: none"> <li>• Protecting and Enhancing the Natural Environment: Improve the environmental practices of the district's cultural festivals to establish them as leaders in sustainable event management (pilot with Exmouth Festival)</li> <li>• Cultural Tourism: Linking with the new Tourism Strategy, develop a central 'what's on' hub to inform both the tourism industry and consumers about the local cultural offer.</li> <li>• Creative Enterprise and Skills: Build inspiring talent development pathways for the current and next generation of East Devon creatives through setting up an ACED mentoring scheme.</li> <li>• New Places for Culture: Integrate cultural spaces and opportunities into new housing developments including Cranbrook.</li> <li>• Connectivity: Continue building the ACED network via 3 annual meetings, monthly newsletters, information-sharing and socials</li> <li>• Cultural Leadership: Integrate Cultural Strategy Objectives and Actions into wider Council plans, staff work schedules and resource planning to understand what resources are available and where gaps remain.</li> <li>• Capture Value: Develop a single evaluation process that captures the social, economic, environmental and health &amp; wellbeing value of culture, enabling advocacy for the sector as a whole.</li> </ul>			
<p>10. Deliver year 2 of the UK SPF cultural programme &amp; Rural England Prosperity Fund culture and leisure programme 2022-2025 with the following outputs:</p> <ul style="list-style-type: none"> <li>• Deliver Round 2 of the Creative East Devon Fund</li> </ul>	<p>Service budget Climate Change budget</p>	<p>Cultural Producer</p>	<p>March 2025</p>

<ul style="list-style-type: none"> <li>• Continue delivering training opportunities for ACED Members</li> <li>• Enhance the quality and appeal of collections, and the sustainability of local museums, through a programme of shared capital investment in display and interpretation.</li> <li>• Support the Economic Development Team on the new Climate Action Programme (CAP, replacing Culture, Leisure and Tourism Fund) to administer decarbonisation grants to community organisations</li> </ul>			
<p>11. THG to deliver a new programme (outside of core work programme) that will be submitted to the Arts Council for funding in July 2024 to create a new programme for 2024/25 'Process and Place' - exploring creative process through time and place including.</p> <ul style="list-style-type: none"> <li>• Art in the form of climate care and action.</li> <li>• Supporting and showcasing local South West artists.</li> <li>• Considering human engagement with the earth, art and artefacts.</li> <li>• Researching our cultural heritage.</li> <li>• Engaging and reviving of forgotten craft techniques.</li> <li>• Transforming THG's engagement programme and strengthened relationships to East Devon communities i.e., schools and other groups including.</li> </ul>	<p>Service budget National Lottery Programme Grant - Arts Council.</p>	<p>THG Manager &amp; Curator</p>	<p>March 2025</p>
<p>12. Manor Pavilion Theatre will deliver new areas of work outside of the main programme in 2024/25 that include:</p>	<p>Service budget</p>	<p>Theatre Manager</p>	<p>March 2025</p>

<ul style="list-style-type: none"> <li>• Set up new programme of collaborative talks/plenary sessions with THG’s exhibition programme 2024/25</li> <li>• Ballet Theatre UK return with 2 new productions 2024/25.</li> <li>• Explore opportunity to make Sidmouth Youth Theatre a permanent residency within the arts centre from 2025.</li> </ul>	Capital budget	Property Services	
<p>13. EDDC’s Leisure &amp; Built Facilities Strategy 2022-31 and delivery plan to achieve new work areas in 2024/25:</p> <ul style="list-style-type: none"> <li>• Start review of dual use site arrangements and secure a better outcome for EDDC in the funding arrangements.</li> <li>• Agree the future template for LED’s management fee for 2024/25 and beyond integrating future savings targets to reduce fees.</li> <li>• Implement programme of energy reduction measures with replacement of existing boilers with air source heat pumps etc.</li> <li>• Review and put in place new management fee arrangement on a rolling 2 yearly basis that enables flexibility in setting the fee.</li> <li>• LED Outreach programme enables delivery of EDDC’s Public Health action plan targets 2024/25 and also year 2 of the UK SPF Leisure programme</li> </ul>	Service budget EDDC capital funds	Assistant Director – Countryside & Leisure  Assistant Director - Place, Assets & Commercialisation  Finance Director	Ongoing
<b>Service actions relating to climate change</b>	<b>Financial/ corporate resource</b>	<b>Lead Officers</b>	<b>Due Date</b>

14. Embed consideration of climate change into biodiversity assessments, policy, and decision making, such as consideration for suitable plant species, control of invasive species, and use of technology to minimise carbon consumption, e.g., by reducing travel.	Service budget New Burdens payment	District Ecologist	Ongoing
15. THG 'Climate Conversations programme'. Encouraging artists and groups to promote climate justice as part of our ongoing programme.	Service budget	THG Manager	Ongoing
16. Improve the environmental practices of the district's cultural festivals to establish them as leaders in sustainable event management working with Exmouth Festival in 2024 as a pilot to create a template for other festivals in East Devon to achieve carbon footprint reductions.	Climate Change budget	Cultural Producer	March 2025
17. Following on from members of the THG team receiving Carbon Literacy "train the trainer training", we aim to deliver Carbon Literacy awareness and sound bites to THG staff, volunteers, young people, artists and wider groups	Service budget	THG Manager	March 2025
18. THG, leisure centres and Manor Pavilion theatre are buildings with poor heating, ventilation and insulation due to their age and their energy consumption/efficiency can be improved	Capital programme Low Carbon Skills Fund	Estates	Ongoing
19. Undertake carbon reduction evaluation on events using toolkit such as Julie's Bicycle to capture reduced emissions achieved	Service budgets	All Countryside & Leisure Team Managers	Ongoing

20. Work with Climate Change Officer to help develop the Council's Carbon Descent plan with an audit of the carbon footprint of existing buildings, assets etc	Climate Change budget	All Countryside & Leisure Team Managers	Ongoing
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<b>Key Projects 1 – Countryside and Ecology teams</b> <b>Service development / project supporting strategic objectives including the council plan.</b>	<b>Local Nature Recovery Plan for East Devon DC (as part of the Environment Act 2021 new duties.)</b>	
<b>Expected outcome</b>	Development of a Local Nature Recovery Plan for the district that identifies our key species and habitats and also where nature recovery will be targeted in the district.	
<b>Link to Council Plan priorities</b>	A Greener East Devon	
<b>Resources required including additional budget, staffing or Digital / Data Transformation</b>	Service budget use of any New Burdens grants for Defra to deliver; Strata input into digitizing the Local Habitat Map and its key habitats on GIS;	
<b>Milestones</b>	<b>Due date</b>	<b>Lead officer</b>
1. Agree workscope and consultation process for the Local Nature Recovery Plan (LNRP) and present to Overview Committee	March 2024	Assistant Director District Ecologist Countryside Manager
2. Carry out a series of open days and engagement events across the district's main towns on emerging themes and priorities to engage local communities.	July-September 2024	Assistant Director District Ecologist Countryside Manager



3. Draft Local Nature Recovery Plan prepared and checked against Devon's draft LNRS to ensure synergy. Take draft LNRP to Overview for comment and final editing.	October 2024	Assistant Director District Ecologist Countryside Manager
4. Present final draft of Local Nature Recovery Plan to Cabinet for sign off and adoption	December 2024	Assistant Director District Ecologist Countryside Manager

<b>Key Projects 2 – Ecology team</b> <b>Service development / project supporting strategic objectives including the council plan.</b>	<b>Creation of a local Habitat Bank (as part of the Environment Act 2021 new duties for Biodiversity Net Gain.)</b>	
<b>Expected outcome</b>	Development of a local Habitat Bank as part of the mitigation requirements for the new Biodiversity Net Gain duty. This will be parcels of land that will be owned by East Devon DC or key partners that can provide habitat credits for the offsetting of new development where it cannot be created on or offsite.	
<b>Link to Council Plan priorities</b>	A Greener East Devon	
<b>Resources required including additional budget, staffing or Digital / Data Transformation</b>	Capital funds to purchase suitable land to create a Habitat Bank;	
<b>Milestones</b>	<b>Due date</b>	<b>Lead officer</b>
1. Agree list of suitable sites (woodland, improved farmland etc) within East Devon that could provide a habitat credit scheme for securing suitable mitigation for new development	April 2024 – March 2025	Assistant Director District Ecologist

		GI Manager Countryside Manager
2.Prepare report to purchase land and a schedule of costs for site management to go to Cabinet for approval (when a suitable site is identified).	April 2024 – March 2025	Assistant Director District Ecologist GI Manager Countryside Manager

<b>Key Projects 3 – Ecology and Tree teams</b>	<b>Tree Strategy for East Devon DC</b>	
<b>Service development / project supporting strategic objectives</b>		
<b>Expected outcome</b>	Adoption by Full Council of a Tree Strategy for East Devon	
<b>Link to Council Plan priorities</b>	A Greener East Devon	
<b>Resources required including additional budget, staffing or Digital / Data Transformation</b>	Service budget	
<b>Milestones</b>	<b>Due date</b>	<b>Lead officer</b>
1.Agree workscope of Tree Strategy with Overview Committee	March 2024	Assistant Director District Ecologist Arboricultural Manager
2. Issue a project tender brief for Tree Strategy development and appoint external freelancer support to provide relevant datasets, policy development, sense check against legislation and against existing EDDC Local Plan policies etc.	January - July 2024	Assistant Director District Ecologist Arboricultural Manager

3. Present final draft of Tree Strategy to Overview Committee and Cabinet for sign off and adoption	October 2024	Assistant Director District Ecologist Arboricultural Manager
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<b>Key Projects 4 – Cultural Producer</b> Service development / project supporting strategic objectives including the council plan.	<b>Delivery of UK SPF Cultural programme year 2</b>	
<b>Expected outcome</b>	To have delivered the agreed cultural interventions for the year 2 programme as agreed with DHLUC.	
<b>Link to Council Plan priorities</b>	Better Homes & Communities	
<b>Resources required including additional budget, staffing or Digital / Data Transformation</b>	UK SPF funding	
<b>Milestones</b>	<b>Due date</b>	<b>Lead officer</b>
1. Deliver Round 2 of the Creative East Devon Fund	March 2025	Cultural Producer
2. Continue delivering training opportunities for ACED Members	March 2025	Cultural Producer
3. Enhance the quality and appeal of collections, and the sustainability of local museums, through a programme of shared capital investment in display and interpretation	March 2025	Cultural Producer
4. Support the Economic Development Team on the new Climate Action Programme (CAP, replacing Culture, Leisure and Tourism Fund) to administer decarbonisation grants to community organisations	March 2025	Cultural Producer

<b>Key Projects 5 – Countryside team</b> <b>Service development / project supporting strategic objectives including the council plan.</b>	<b>Delivery of Heritage Lottery Fund Species Survival Fund project (Spaces from Sea to Source project)</b>	
<b>Expected outcome</b>	Delivery of £1.1 million Heritage Lottery Fund Species Survival Fund project (*if bid application in February 2024 successful).	
<b>Link to Council Plan priorities</b>	A Greener East Devon	
<b>Resources required including additional budget, staffing or Digital / Data Transformation</b>	Project will be fully funded from Heritage Lottery Funds and existing capital funds allocated to the project.	
<b>Milestones</b>	<b>Due date</b>	<b>Lead officer</b>
1. Recruit Project Officer	May 2024	Countryside Manager
2. Secure planning permission for Sheep’s Marsh scheme	April 2024	Countryside Manager
3. Create screen access to Sheep’s Marsh scheme	August 2024	Countryside Manager
4. Groundworks, engineering of sea wall and vale installation	February 2025	Countryside Manager

**Section 3 – What we will measure in 2024-25: Performance targets**

<b>3.1 Service performance indicators</b>	<b>Target</b>	<b>How often – monthly, quarterly, bi-annually, annually</b>	<b>Responsible Officer for production of management information</b>
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<b>Also include any performance indicators that support the council plan</b>			
Countryside school visits & events – numbers of groups and numbers of attendees	Quarterly	Cabinet & SPAR reporting	Countryside Team Manager
Site footfall at Seaton Wetlands; Knapp Copse; Trinity Hill LNRs	Quarterly	Cabinet & SPAR reporting	Countryside Team Manager
THG footfall, donations and income performance for each exhibition	Quarterly	Cabinet & SPAR reporting	THG Manager
THG events – numbers of events and numbers of attendees	Quarterly	Cabinet & SPAR reporting	THG Manager