
East Devon Local Plan Regulation 19 (Phase 1)

Strategic Policy SP01: Spatial Strategy

Representation by Savills on behalf of Mac Mic Strategic
Land

March 2025

Introduction

1. This representation is submitted by Savills on behalf of Mac Mic Strategic Land (from hereon referred to as 'Mac Mic'). Mac Mic is a strategic land promoter with a strong reputation for delivering planning permissions that lead to high-quality development.
2. Mac Mic has instructed Savills on their behalf to submit a series of representations to the relevant policies of the Regulation 19 Local Plan, including this policy.

Policy SP01

3. Mac Mic broadly support the proposed spatial strategy contained within Strategic Policy SP01. The West End of East Devon is closest to the employment opportunities, higher order services and facilities and supporting infrastructure which will enable the delivery of strategic scale sustainable development.
4. Whilst the West End is not a spatially defined policy area, the description clearly includes the land close to Exeter at Mosshayne Lane.